

Bajaj Finserv Large and Mid Cap Fund

(An open ended equity scheme investing in both large cap and mid cap stocks)

FORTIFYING YOUR WEALTH WITH MOAT BASED INVESTING

September 2024





The Fort That Could Never Be Conquered

- Lohagarh Fort, located in Bharatpur, Rajasthan, was built in the 18th century.
- The fort's name, "Lohagarh," literally translates to "Iron Fort".
- Lohagarh Fort is renowned for its formidable defensive structures, with a wide and deep moat, known as "Gajadhar" encircling its perimeter.
- This moat is, an artificial lake ranging from 41 to 72 meters in width, filled with water at a depth of 8 to 10 meters.
- "Gajadhar" played a crucial role in safeguarding the fort from invasions and the fort, with its sturdy walls and the protective moat, withstanding multiple attacks by the Mughals and the British.

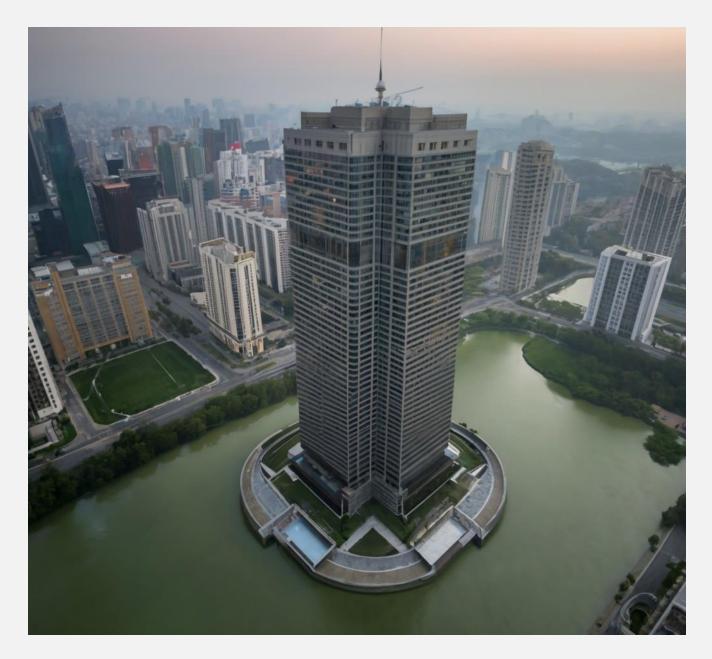


What is a Moat?

The Moats originate from the medieval periods when large and deep water trenches protected those inside the fortresses and castles and their riches from invaders.







What is an Economic Moat?

The Economic moats safeguard businesses by shielding them from competitors, preserving their market share, and ensuring the long-term sustainability of profits.

Sources of Economic Moats*







Brand Strength



Cost Leadership



Network Effect



Intellectual Properties



Switching costs



Economies of Scale



Unique Business Model

Sources of Economic Moats* - Some Examples





Strength

Example: Baby Food.

Unparalleled market recognition, trust, and consumer loyalty.

Leadership

Example: FMCG

Strategic efficiency to produce at lower costs than rivals.

effect

Example: Food Delivery

More people use the product / services because more people use it.

Properties

Example: Pharma

Ideas and creations that are legally owned and protected.

Switching Cost

Example: Bank

Makes it hard for customers to switch, keeping them loyal.

Scale

Example: Telecom

Cost savings when making more, leading to efficiency.

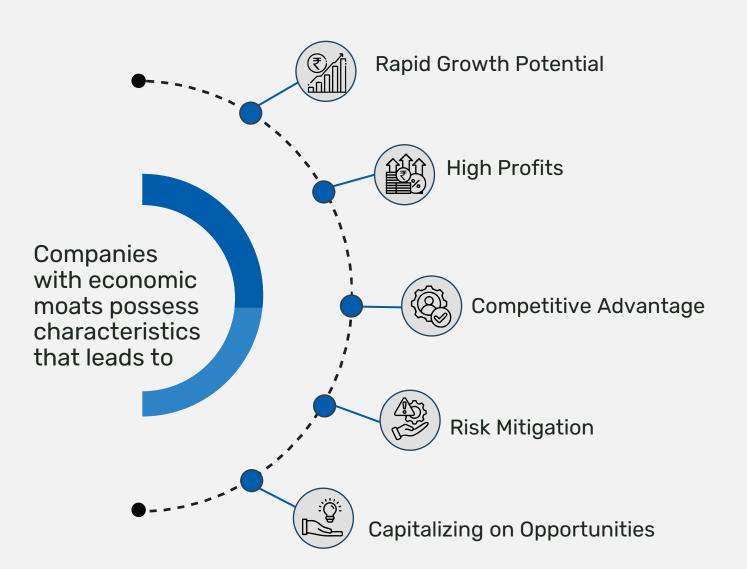
Models

Example: IoT

Special ways companies work and create value for success.

Why Moat Based Investing?







Economic Moat Identification





High Return on Capital Employed (ROCE), Return on Assets (RoA) and Return on Equity (RoE)



Efficient Capital Allocation decision



Low requirement of external capital



Scalability

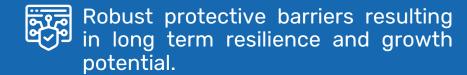


Returns reinvested in business for higher returns

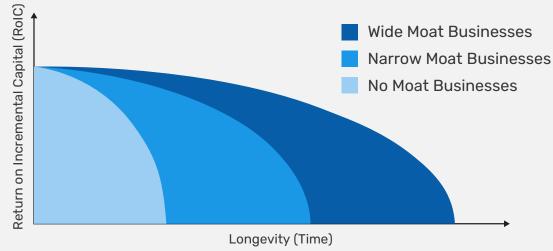
Characteristics and Implications of Wide Economic Moat Advantage





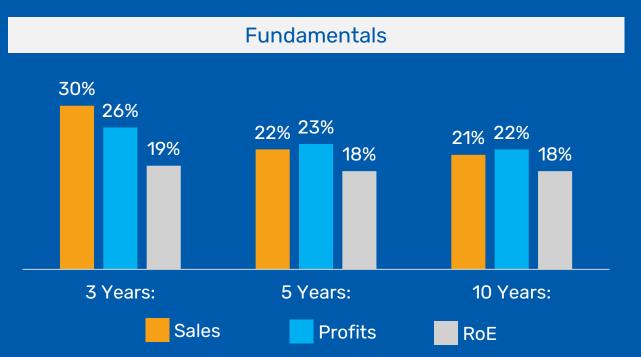


Consistent profits creating long term wealth for the investors and stakeholders.

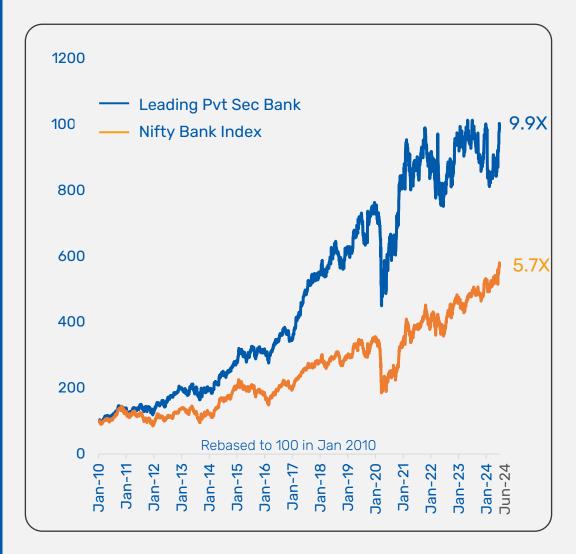




This leading private sector bank stands out among its competitors due to its sustained net interest margin, minimal non-performing assets (NPAs), and effective risk management system. Additionally, the bank possesses a robust network, a formidable loan portfolio, and a well-diversified revenue stream.



Sales and Profits numbers stated above are compounded annualized. RoE numbers are averaged



Source: Bloomberg, Internal Research, MFI Explorer; Data as on 28th Jun 2024. Past performance may or may not sustain in future.

This cult 2W brand, boasts a strong economic moat through distinctive products, global recognition, customer loyalty, and efficient manufacturing, securing a lasting competitive advantage in motorcycles. No other 2W manufacturer have successfully entered this space despite their endeavors.



Sales and Profits numbers stated above are compounded annualized. RoE numbers are averaged

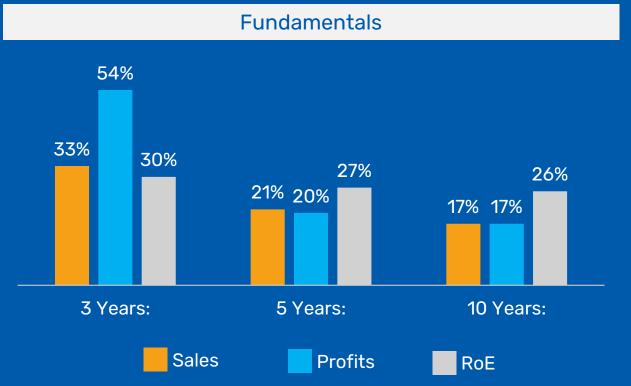




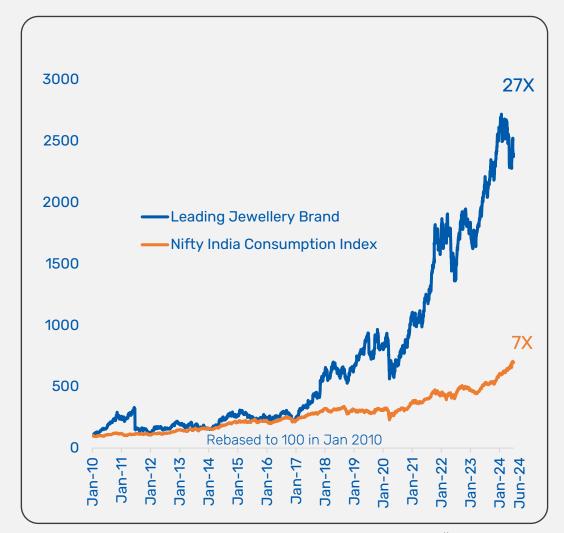
Source: Bloomberg, Internal Research, MFI Explorer; Data as on 28th Jun 2024. Past performance may or may not sustain in future.



The well-established name of the parent company instills trust and quality across various subsidiaries. This leading jewellery business leveraged the parent's reputation for honesty and transparency. In the 90s, this business addressed consumer concerns by investing in machinery at each store to verify jewelry caratage, solidifying its position as a trusted brand in high-value purchases.



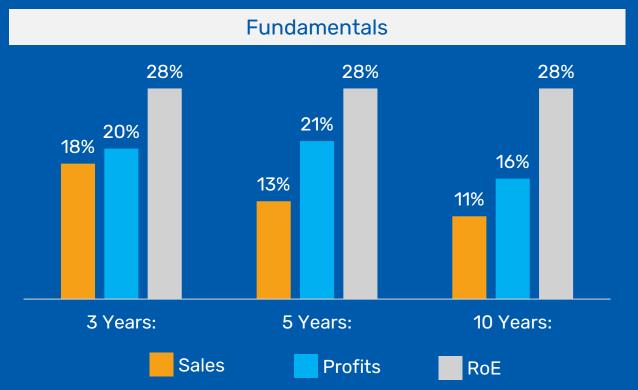
Sales and Profits numbers stated above are compounded annualized. RoE numbers are averaged



Source: Bloomberg, Internal Research, MFI Explorer; Data as on 28th Jun 2024. Past performance may or may not sustain in future.



This leading paint business has a moat in its strong brand portfolio, widespread distribution network, and customer loyalty. Recognized brands under its umbrella create barriers for competitors. The company's extensive distribution channels and customer trust form a resilient moat, challenging new entrants and safeguarding its market position in the paint industry.

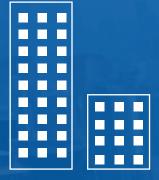


Sales and Profits numbers stated above are compounded annualized. RoE numbers are averaged



Source: Bloomberg, Internal Research, MFI Explorer; Data as on 28th Mar 2024. Past performance may or may not sustain in future.





Bajaj Finserv Large and Mid Cap Fund

(An open ended equity scheme investing in both large cap and mid cap stocks)

"My idea of a great business is one that has a shortage of competitors."

- Peter Lynch

What is Large and Mid Cap Fund?





Large Cap Mid Cap Small Cap Fund Type (101-250) (Top 100) (Beyond 250) Large and Mid Cap Fund 35% to 65% 35% to 65% 0% - 30% More than 80% Between 0% - 20% Large Cap Fund 0% - 35% Mid Cap Fund 0% to 35% >65% More than 65% Small Cap Fund 0% to 35%

Top 100 Companies by market cap are classified as Large cap, The 101st-250th companies by market cap are classified as Mid cap; 251 and beyond are considered as Small caps.

Why Large and Mid Cap Fund?





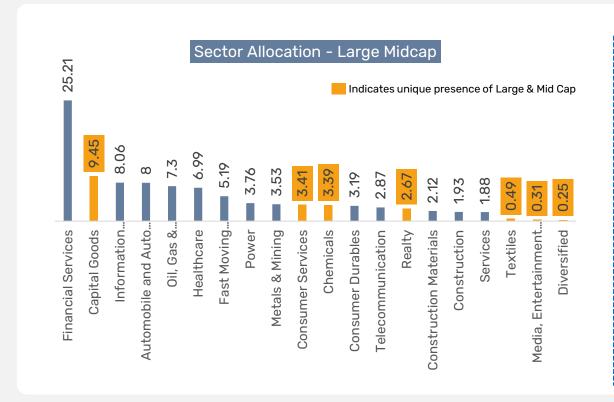
Nifty 50 Index has concentrated exposure to sectors like Financial Services, Oil Gas & Consumable Fuel and IT.



Its exposure to sectors like Capital goods, Consumer services, Realty and Chemicals are low compared to Nifty Large and Midcap 250 Index.



Hence, Large and Mid Caps combined together, offers a diversified investment opportunities.

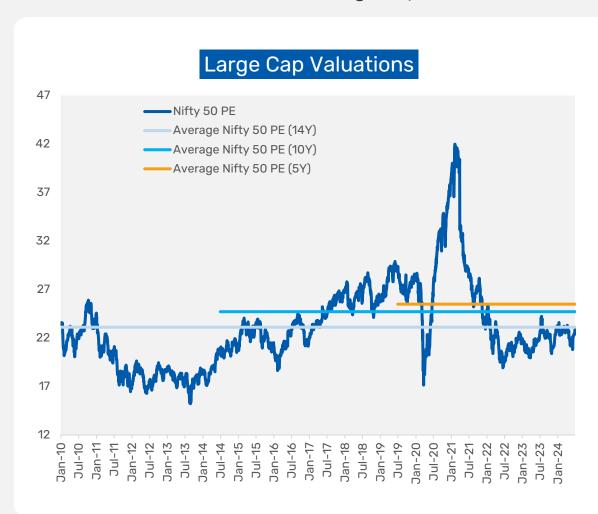


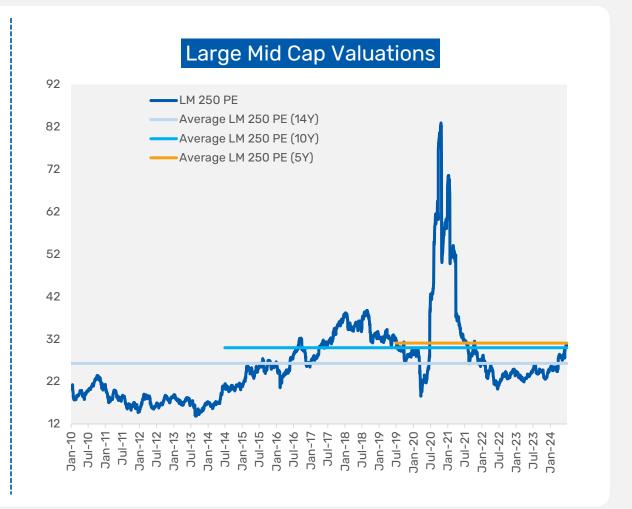


Why Large and Mid Caps Now?



At current valuation, both, the large caps and combination large and mid cap are below their long term averages.





Why Large and Mid Caps Now?



Currently, the combination of large cap and quality mid cap index seems to be better placed compared to Nifty 500 index.



future.

Why Moat Investing in Large and Mid Caps?



Enduring Advantage



Stability Amid Fluctuations



Potential Profitability

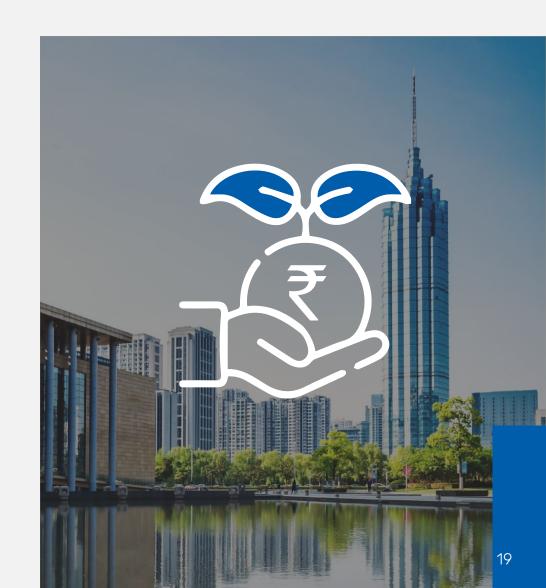


Long-Term Growth



Quality Over Size

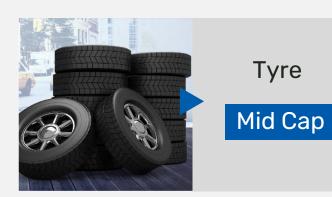




Segment Leaderships Across Market Cap



Economic Moats are not confined only to Large businesses





QSR Mid Cap



Capital Market Small Cap







Exchange Platform Small Cap



Favourable Risk Reward in High Quality Large and Mid Caps

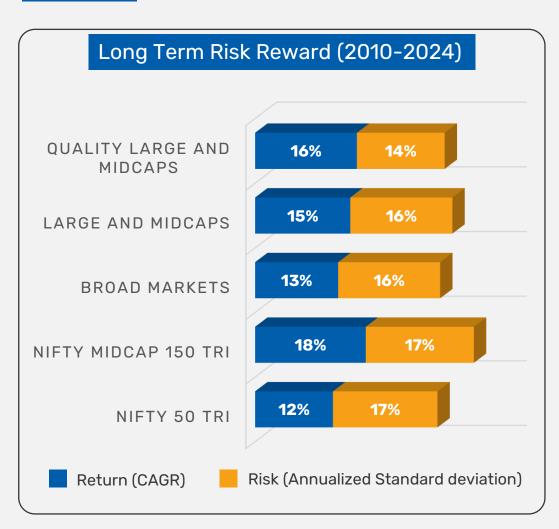


| | | | Returns | \ | |
|--------|--------------|--------------------------|------------------|-----------------------------------|--------------------------------------|
| Year | Nifty 50 TRI | Nifty Mid Cap 100 TRI | Nifty 500 TRI | NIFTY Large Mid Cap 250 TRI | Nifty 200 Quality 30 Index TRI |
| CY2010 | 19% | 20% | 15% | 17% | 28% |
| CY2011 | -24% | -30% | -26% | -28% | -10% |
| CY2012 | 29% | 41% | 33% | 39% | 31% |
| CY2013 | 8% | -4% | 5% | 3% | 20% |
| CY2014 | 33% | 58% | 39% | 48% | 40% |
| CY2015 | -3% | 8% | 0% | 4% | 2% |
| CY2016 | 4% | 8% | 5% | 6% | 1% |
| CY2017 | 30% | 49% | 38% | 44% | 30% |
| CY2018 | 5% | -15% | -2% | -5% | 9% |
| CY2019 | 13% | -3% | 9% | 6% | 6% |
| CY2020 | 16% | 23% | 18% | 21% | 26% |
| CY2021 | 26% | 48% | 32% | 37% | 26% |
| CY2022 | 6% | 5% | 4% | 4% | -4% |
| CY2023 | 21% | 48% | 27% | 33% | 32% |
| | | | Highest R | eturn | Lowest Return |

| Standard Deviation | | | | | |
|--|--------------------------|------------------|-----------------------------------|--------------------------------------|--|
| Nifty 50 TRI | Nifty Mid Cap 100 TRI | Nifty 500 TRI | NIFTY Large Mid Cap 250 TRI | Nifty 200 Quality 30 Index TRI | |
| 16% | 16% | 15% | 16% | 12% | |
| 21% | 18% | 19% | 19% | 15% | |
| 15% | 16% | 15% | 15% | 12% | |
| 18% | 18% | 17% | 16% | 14% | |
| 13% | 18% | 13% | 14% | 11% | |
| 16% | 18% | 16% | 16% | 14% | |
| 15% | 18% | 15% | 16% | 14% | |
| 9% | 13% | 10% | 10% | 9% | |
| 13% | 18% | 13% | 14% | 13% | |
| 14% | 16% | 14% | 14% | 13% | |
| 31% | 29% | 29% | 28% | 25% | |
| 16% | 18% | 15% | 15% | 13% | |
| 17% | 21% | 17% | 18% | 16% | |
| 10% | 12% | 10% | 10% | 9% | |
| Lowest Risk (Standard Deviation) Highest Ris | | | | Standard Deviation | |

Favourable Risk Reward in High Quality Large and Mid Caps





Trailing Returns (CAGR)

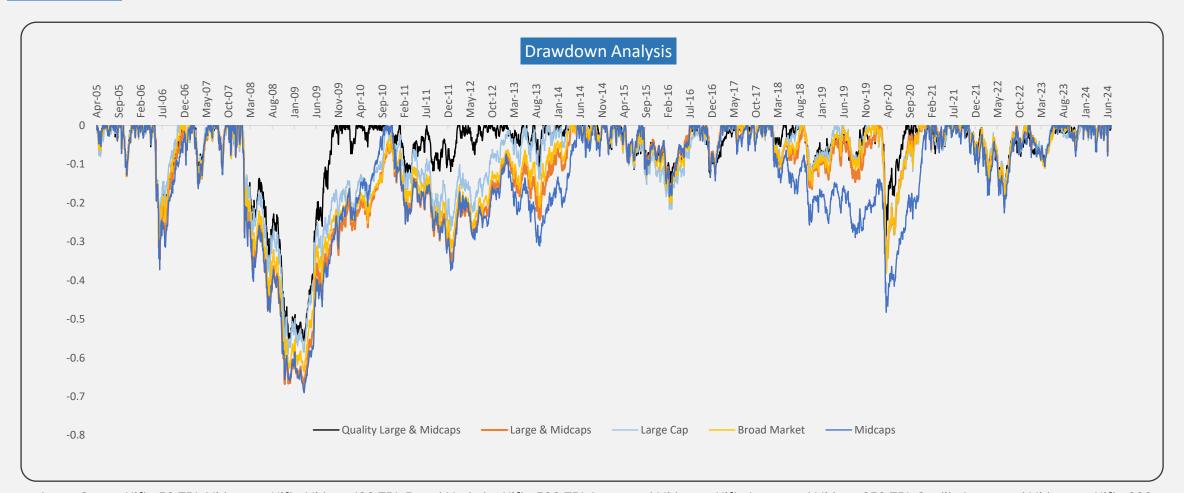
| Returns | Large Caps | Broad Markets | Large and Midcaps | Midcaps | Quality Large and Midcaps |
|---------|------------|------------------|----------------------|---------|---------------------------------|
| 1Y | 27% | 39% | 44% | 56% | 34% |
| 3Y | 17% | 20% | 23% | 28% | 17% |
| 5Y | 17% | 20% | 23% | 28% | 19% |
| 7Y | 16% | 17% | 18% | 21% | 17% |
| 10Y | 14% | 15% | 17% | 20% | 15% |

Trailing Risk (Annualized Standard deviation)

| Risk | Large Caps | Broad Markets | Large and Midcaps | Midcaps | Quality Large and Midcaps |
|------|------------|------------------|----------------------|---------|---------------------------------|
| 1Y | 13% | 14% | 14% | 16% | 12% |
| 3Y | 14% | 14% | 15% | 16% | 13% |
| 5Y | 19% | 19% | 19% | 19% | 17% |
| 7Y | 17% | 17% | 17% | 18% | 15% |
| 10Y | 17% | 16% | 16% | 18% | 14% |

Large Caps And Quality Mid Caps Have More Resilience To The Market Downfalls





Large Caps – Nifty 50 TRI; Midcaps – Nifty Midcap 100 TRI; Broad Market – Nifty 500 TRI; Large and Midcap – Nifty Large and Midcap 250 TRI; Quality Large and Midcaps – Nifty 200 Quality 30 Index TRI. Source: MFI Explorer, Internal Research. Data as on 30th June 2024. Past performance may or may not sustain in future.



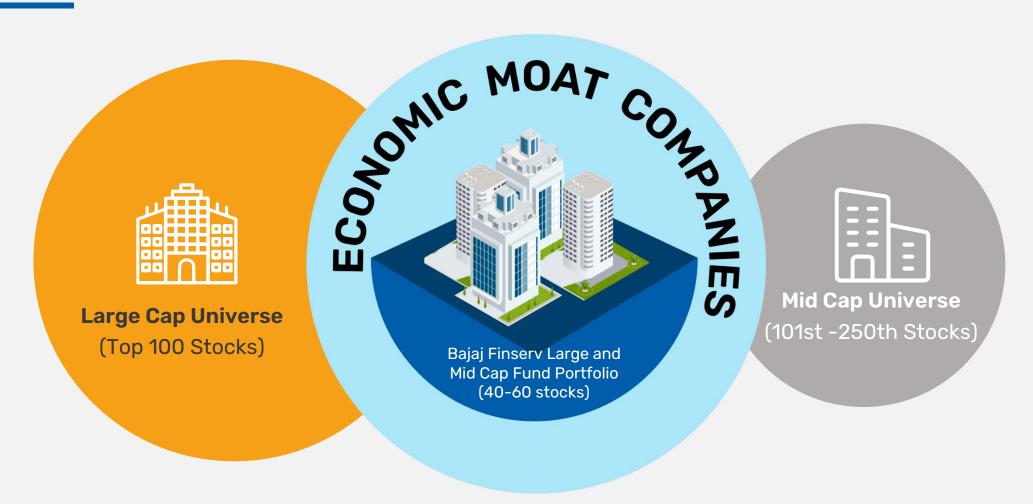
High Quality Large And Mid Caps Offers Better Potential For Long Term Wealth Creation



Large Caps – Nifty 50 TRI; Broad Market – Nifty 500 TRI; Large and Midcap – Nifty Large and Midcap 250 TRI; Quality Large and Midcaps – Nifty 200 Quality 30 Index TRI. Source: MFI Explorer, Internal Research. Data as on 28th Jun 2024. Past performance may or may not sustain in future.

How Moat Investing Works with Bajaj Finserv Large and Mid Cap Fund?





The count of stocks mentioned is indicative and actual count will be subject to market conditions and opportunities available at the time of investment.

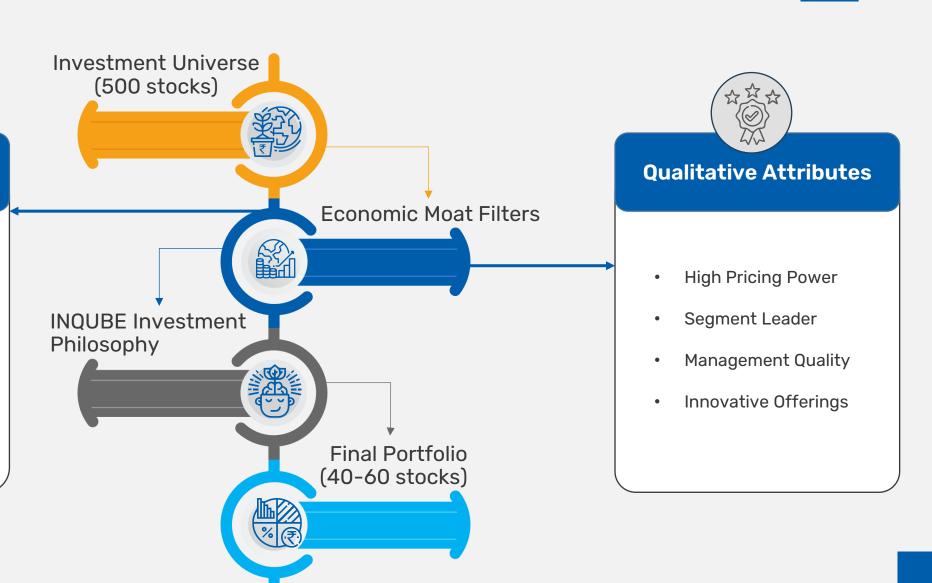
Investment Process





Quantitative Attributes

- Return on Incremental Capital(ROIC) > Weighted Average Cost of Capital (WACC)
- High and Sustained Margins
- High Market Share
- Longevity of Return on Equity (RoE)
- High Reinvestments



Our Investment Philosophy





 Outperform the market on superior information collection

EDGE

QUANTITATIVE EDGE

- Outperform the market on processing information better
- Quant models, Analytical models

EDGE

- Outperform the market by better decision making
- Take advantage of crowd over-reaction and underreaction
- Reduces one's own behavioral pitfalls

Our Investment Philosophy









Bajaj Finserv Large and Mid Cap Fund



Key Characteristics:



Stock selection based on Moat investing resulting into:



Bottom up stock selection



Diversified portfolio



Growth oriented



High active share



Low turnover portfolio



Quality Oriented Portfolio



Long Term Value Creation



Robust Businesses across sectors

Fortifying your wealth with moat based investing

Bajaj Finserv Large and Mid Cap Fund

(An open ended equity scheme investing in both large cap and mid cap stocks)

The Economic Moats safeguard businesses by shielding them from competitors, preserving their market share, and ensuring the long-term sustainability of profits.

MOATS



Management Cost Advantages

Network Effects Efficient scale witching Cost Intangible Assets Patent Intangible Assets Brand Intangible Assets Regulation

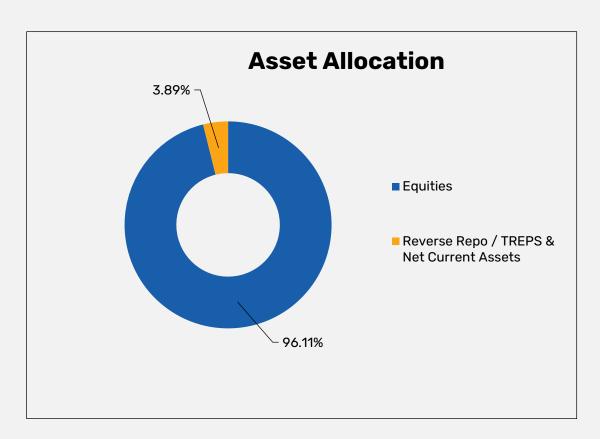


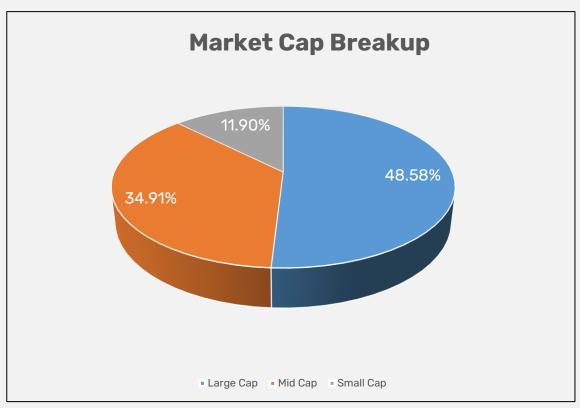
| HDFC Bank Limited Tata Consultancy Services Limited Hindustan Unilever Limited Reliance Industries Limited Bharti Airtel Limited Divi's Laboratories Limited JNO Minda Limited Sun Pharmaceutical Industries Limit Dubilant Foodworks Limited Indus Towers Limited CICI Bank Limited | ed | 5.53% 4.86% 3.46% 3.38% 3.22% 2.99% 2.54% | ABB India Limited The Great Eastern Shipping Company Limited Emcure Pharmaceuticals Ltd Biocon Limited Balkrishna Industries Limited Siemens Limited | | 1.18% 1.16% 1.15% 1.14% 1.13% |
|---|----|---|--|-------|---|
| Hindustan Unilever Limited Reliance Industries Limited Bharti Airtel Limited Divi's Laboratories Limited JNO Minda Limited Sun Pharmaceutical Industries Limit Jubilant Foodworks Limited Indus Towers Limited | ed | 3.46% 3.38% 3.22% 2.99% 2.54% | Limited Emcure Pharmaceuticals Ltd Biocon Limited Balkrishna Industries Limited | | 1.15% 1.14% |
| Reliance Industries Limited Bharti Airtel Limited Divi's Laboratories Limited JNO Minda Limited Bun Pharmaceutical Industries Limit Jubilant Foodworks Limited Indus Towers Limited | ed | 3.38% 3.22% 2.99% 2.54% | Emcure Pharmaceuticals Ltd Biocon Limited Balkrishna Industries Limited | | 1.15% 1.14% |
| Bharti Airtel Limited Divi's Laboratories Limited JNO Minda Limited Bun Pharmaceutical Industries Limit Jubilant Foodworks Limited Indus Towers Limited | ed | 3.22% 2.99% 2.54% | Biocon Limited Balkrishna Industries Limited | | 1.14% |
| Divi's Laboratories Limited JNO Minda Limited Bun Pharmaceutical Industries Limit Bubilant Foodworks Limited Indus Towers Limited | ed | 2.99% 2.54% | Balkrishna Industries Limited | | |
| INO Minda Limited run Pharmaceutical Industries Limit lubilant Foodworks Limited ndus Towers Limited | ed | 2.54% | | | 1.13% |
| un Pharmaceutical Industries Limit lubilant Foodworks Limited ndus Towers Limited | ed | | Siemens Limited | | |
| lubilant Foodworks Limited ndus Towers Limited | ed | 0.440/ | | | 1.10% |
| ndus Towers Limited | | 2.44% | Vinati Organics Limited | | 1.10% |
| | | 2.39% | Coal India Limited | | 1.07% |
| CICI Bank Limited | | 2.27% | Oberoi Realty Limited | | 1.05% |
| | | 2.22% | PI Industries Limited | | 1.03% |
| TC Limited | | 2.15% | CRISIL Limited | | 1.02% |
| tate Bank of India | | 2.15% | ZF Commercial Vehicle Control Systems | 00000 | 1.01% |
| BI Life Insurance Company Limited | | 2.07% | India Limited | | 1.0170 |
| oltas Limited | | 2.00% | Abbott India Limited | | 1.00% |
| ata Consumer Products Limited | | 1.95% | Muthoot Finance Limited | | 1.00% |
| mami Limited | | 1.83% | The Indian Hotels Company Limited | | 0.99% |
| IltraTech Cement Limited | | 1.74% | Tata Communications Limited | | 0.95% |
| nfo Edge (India) Limited | | 1.70% | The Federal Bank Limited | | 0.88% |
| lestle India Limited | | 1.66% | Timken India Limited | | 0.87% |
| lkem Laboratories Limited | | 1.63% | The Phoenix Mills Limited | | 0.84% |
| Inited Breweries Limited | | 1.54% | Deepak Nitrite Limited | | 0.80% |
| Blenmark Pharmaceuticals Limited | | 1.51% | Grindwell Norton Limited | | 0.79% |
| age Industries Limited | | 1.43% | Honeywell Automation India Limited | | 0.78% |
| itan Company Limited | | 1.43% | Sanofi India Limited | | 0.74% |
| Iulti Commodity Exchange of India | | | Berger Paints (I) Limited | | 0.72% |
| imited | | 1.41% | Linde India Limited | | 0.72% |
| arsen & Toubro Limited | | 1.34% | PVR INOX Limited | | 0.65% |
| lavells India Limited | | 1.23% | JSW Infrastructure Ltd | | 0.58% |
| JIA Engineering Limited | | 1.22% | Motherson Sumi Wiring India Limited | | 0.56% |
| CICI Lombard General Insurance Company Limited | | 1.20% | The Ramco Cements Limited | | 0.55% |
| rent Limited | | 1.20% | Schneider Electric Infrastructure Limited Hindustan Aeronautics Limited | | 0.24% 0.21% |
| edant Fashions Limited | | 1.20% | Sanofi Consumer Healthcare India Limited | | 0.21% |
| Euditt i asilions Limiteu | | 1.20/0 | Sanon Consumer Healthcare india Limited | | ∪.∠1% |

These 8 color boxes represent each Moat and the boxes after each company's name represent it's presence in that particular Moat wherever applicable. We have also shown % to Net Assets for each company. Data as on 31st August 2024.

Fund Allocation



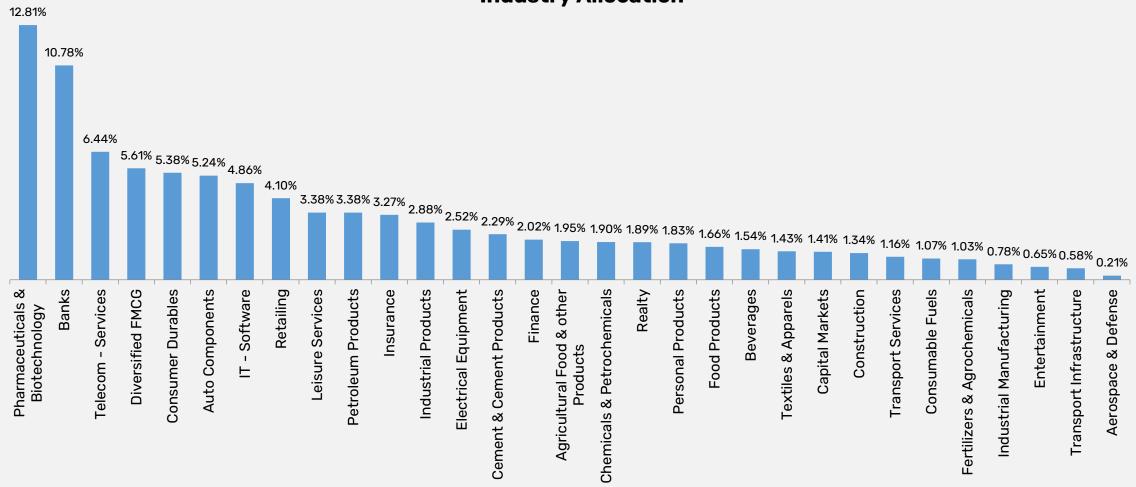




Fund Allocation

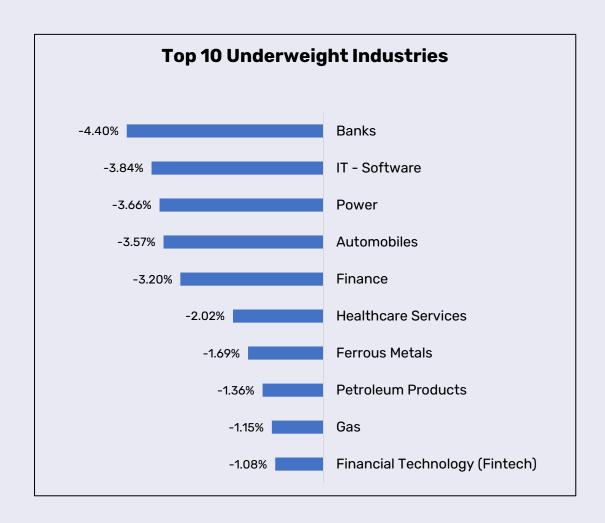


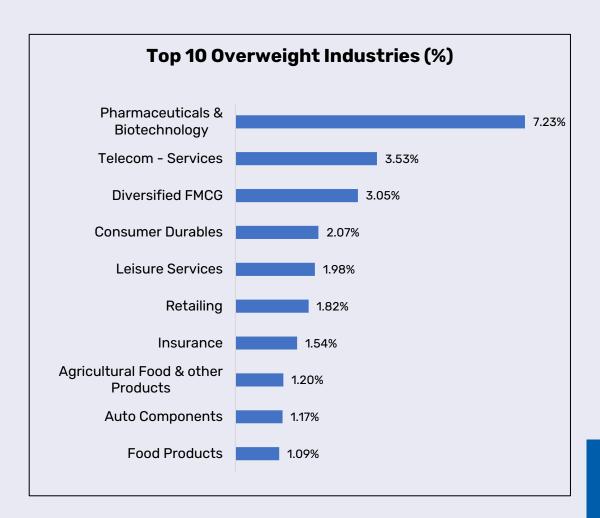
Industry Allocation



RELATIVE WEIGHTAGE ALLOCATION





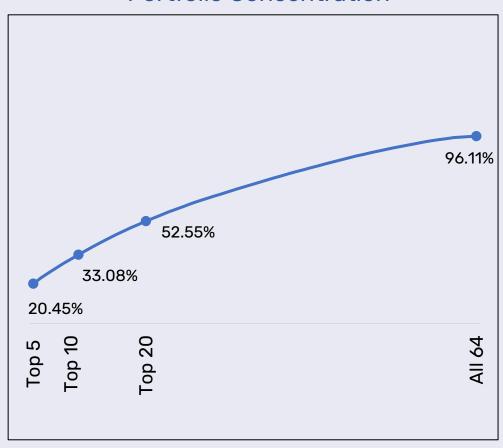


Data as on 31st August 2024

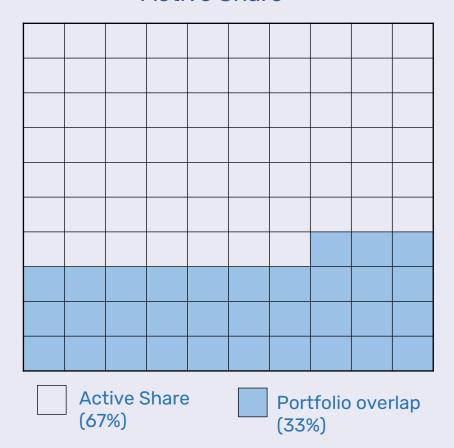
Portfolio Concentration & Active Share



Portfolio Concentration



Active Share



Data as on 31st August 2024

Scheme Features



| Type of Scheme | An open ended equity scheme investing in both large cap and mid cap stocks | | | |
|-----------------------------------|--|--|--|--|
| Diana | Bajaj Finserv Large and Mid Cap Fund – Direct Plan | | | |
| Plans | Bajaj Finserv Large and Mid Cap Fund – Regular Plan | | | |
| Option | Growth & IDCW | | | |
| Minimum Application Amount | Rs. 500 (Plus multiples of Re.1) | | | |
| Minimum Additional Application | Rs. 100 (Plus multiples of Re.1) | | | |
| Entry Load | Not Applicable | | | |
| | 10% of units up to six months from allotment - Nil | | | |
| Exit Load | Above 10% of units within six months from the allotment - 1% of applicable NAV | | | |
| | More than six months from the allotment - Nil | | | |
| | Mr. Nimesh Chandan and Mr. Sorbh Gupta (Equity Portion) | | | |
| Fund Manager | Mr. Siddharth Chaudhary (Debt Portion) | | | |
| Benchmark Index | Nifty Large Midcap 250 TRI | | | |
| SIP / SWP / STP | Available | | | |

Product Label



Bajaj Finserv Large and Mid Cap Fund

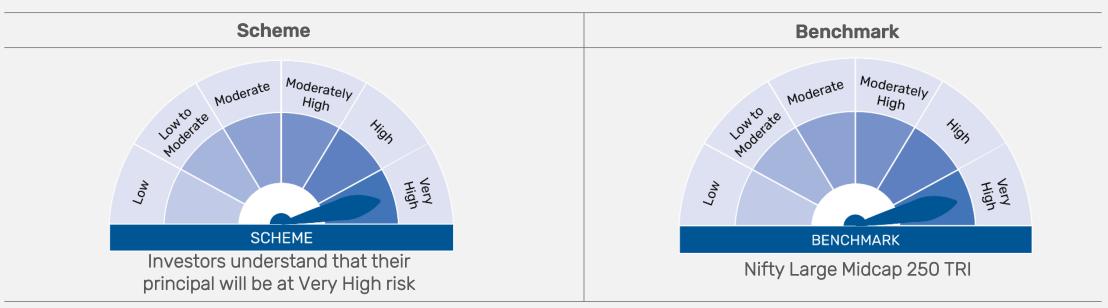
(An open ended equity scheme investing in both large cap and mid cap stocks)

This product is suitable for investors who are seeking*:

Wealth creation over long term

• Open ended equity scheme investing in both large cap and mid cap stocks

Riskometer



^{*}Investors should consult their financial advisers if in doubt about whether the product is suitable for them

Disclaimer



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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.



THANK YOU