

BAJAJ FINSERV FLEXI CAP FUND

(An open ended equity scheme
investing across large cap, mid cap,
small cap stocks)

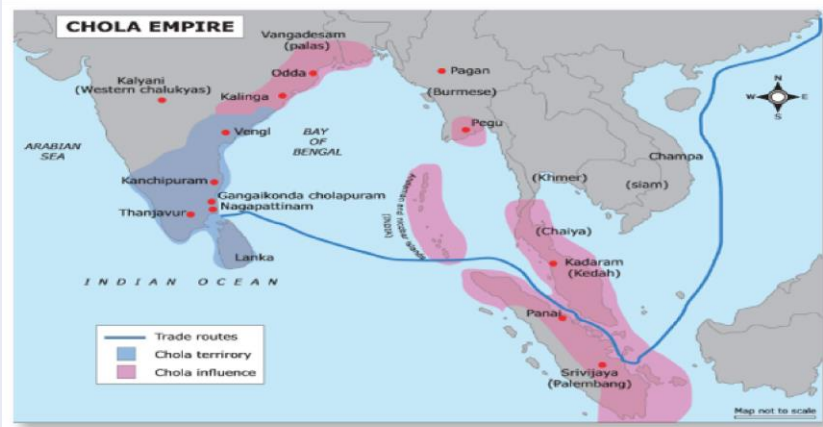
FUTURE-READY INVESTMENT: MEGATRENDS STRATEGY

February 2025



Megatrends – Historical Perspective

CHOLA DYNASTY: PIONEERING THE ART OF NAVY BUILDING



Empire and Influence

Naval Expansion and Modernization

Prominent Chola king develops a powerful navy in the 10th century.

South East Asian Conquest

Cholas used their strong navy to expand their influence in Southeast Asia.

Historical Legacy

The Chola Dynasty's naval achievements in East Asia shaped the region's history and set a precedent for future maritime power.



Organized Navy In India

12TH CENTURY EUROPE: NAVY FOR TERRITORIAL EXPANSION



English Naval Fleet

Lost Focus

Most invasions in the next 500-600 years took place via the land route through the Northwest of the Indian subcontinent.

Skill Loss

The skill of shipbuilding was lost, and many Indian kingdoms lacked a navy.

Strategic Advantage Shifts

European countries recognized the strategic advantages of having a strong naval fleet.

Opportunity Moves Ashore

European countries expanded their trade and military influences through colonization, enabling them to extend their control over various regions.



Portuguese Fleet

MARATHAS: IDENTIFYING A MEGATREND - SHIP BUILDING



Sindhudurg Fort and Naval Fortifications

Naval Expansion and Modernization

The Marathas, with their vision of maritime dominance, initiated the construction of a strong naval fleet.

Naval Warfare Expertise

Marathas honed their naval warfare skills and employed tactics to counter the Portuguese naval prowess.

Containing the Portuguese

Naval force played a crucial role in restricting Portuguese control and expansion of economic growth.



Maratha Naval Tactics

Megatrends: Business Perspective

SUCCESS IS CONFLUENCE OF PREPAREDNESS + MEGATRENDS



Easy Access
Improved Internet
Broadband Connectivity.

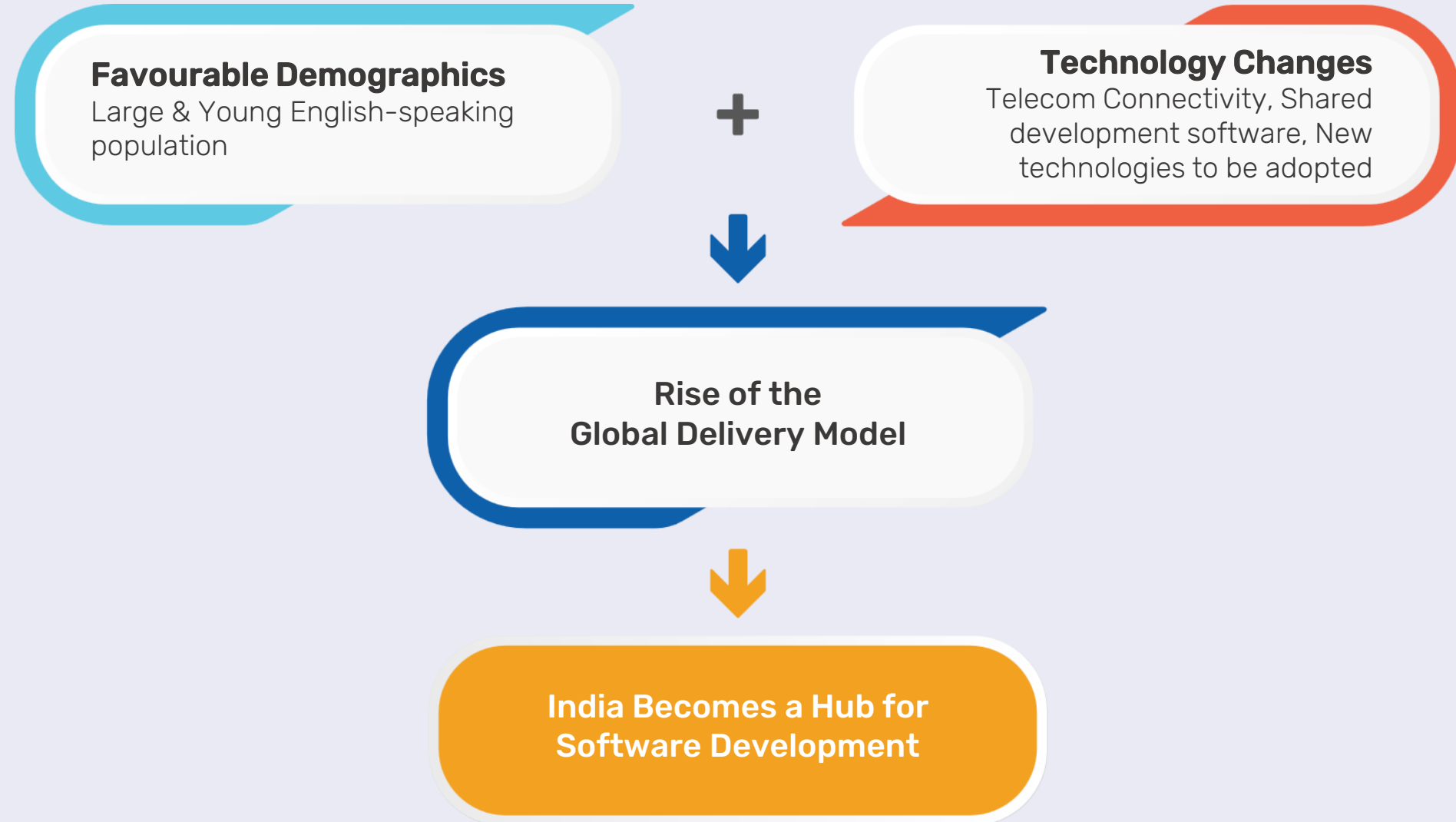


**Social Media
Integration**
Seamless sharing fueled viral
videos and audience growth.

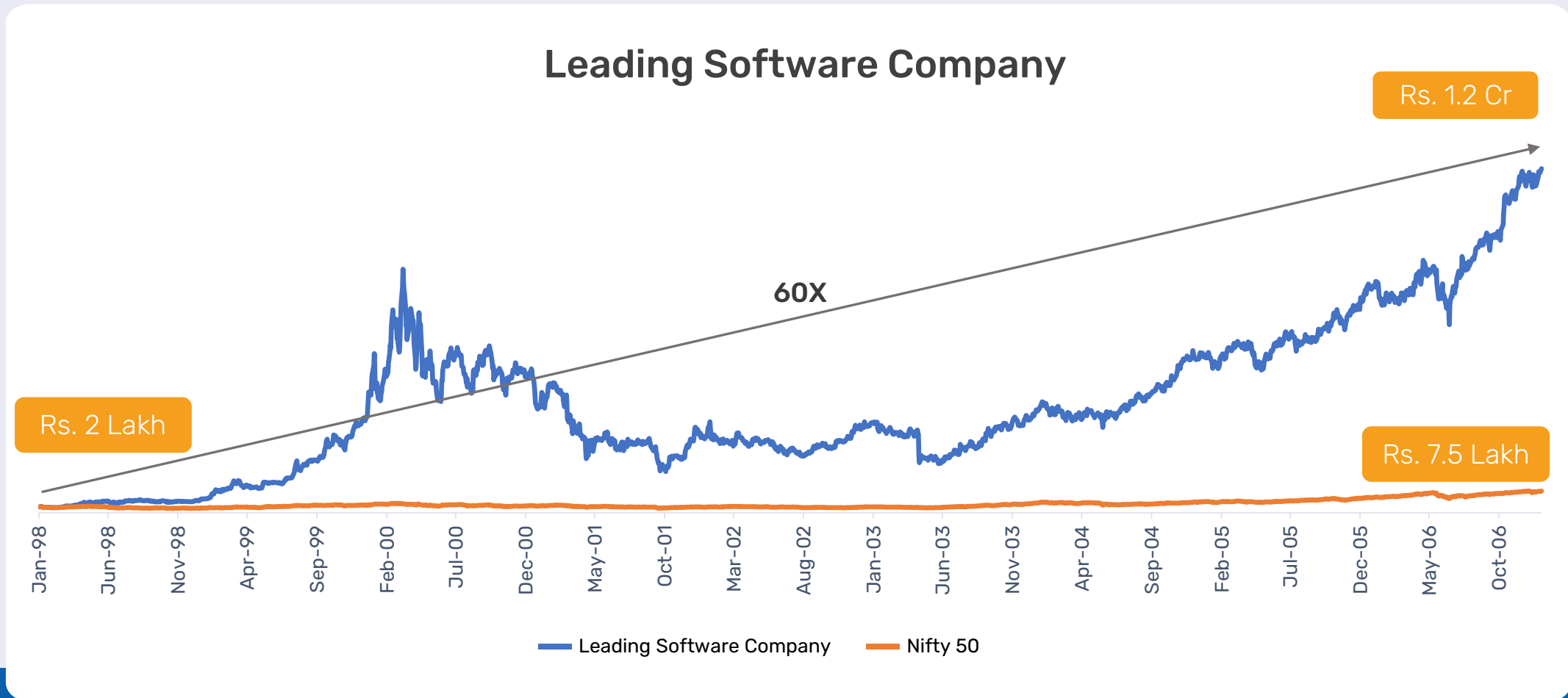
YouTube's success can be attributed to seizing opportunities at the right time by embracing advancements in hardware, software, telecom, and shifting generational preferences.

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INDIA – MEGATRENDS STUDY 1 – YEAR 1998

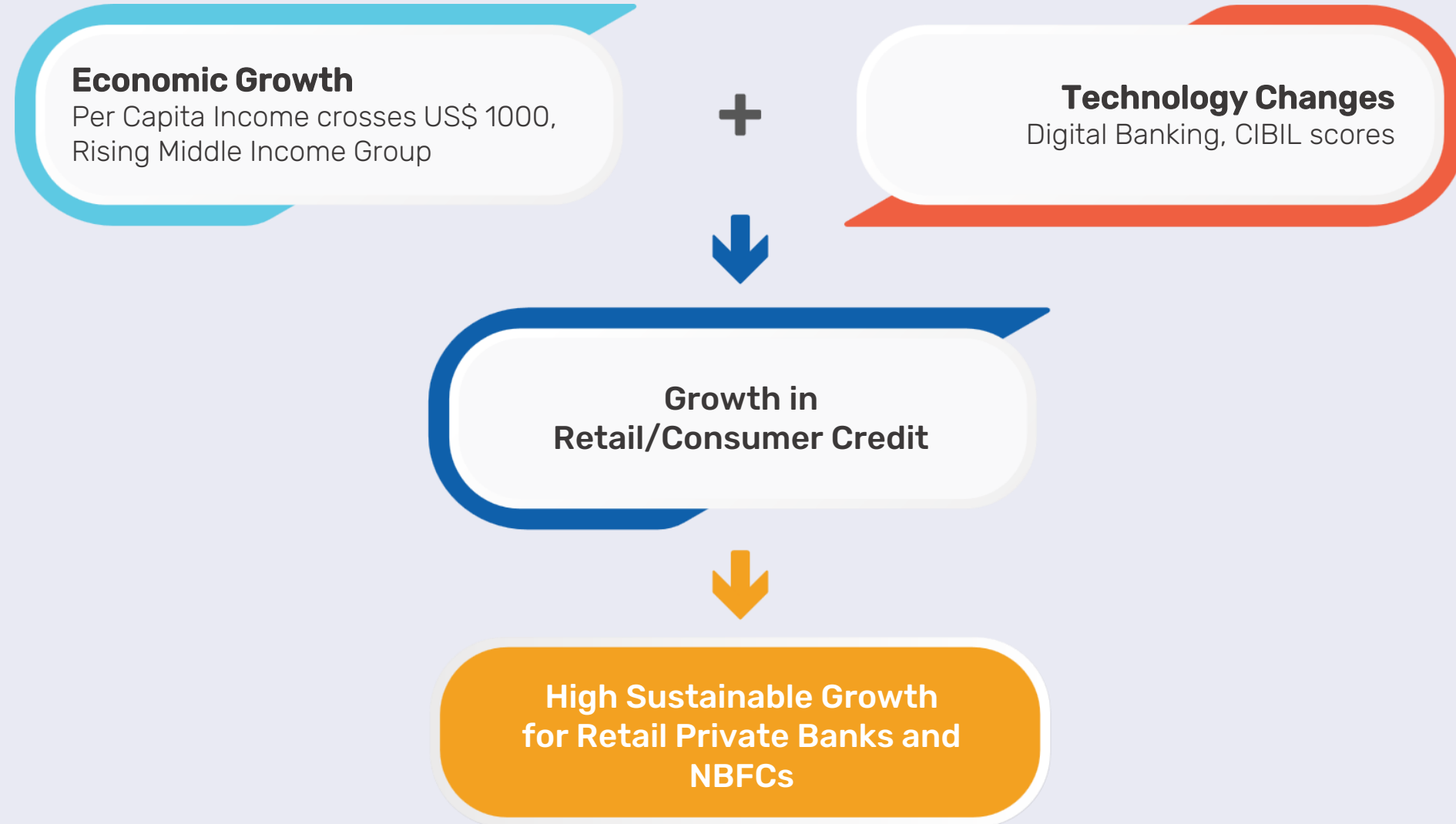


INDIA – MEGATRENDS STUDY 1 – YEAR 1998

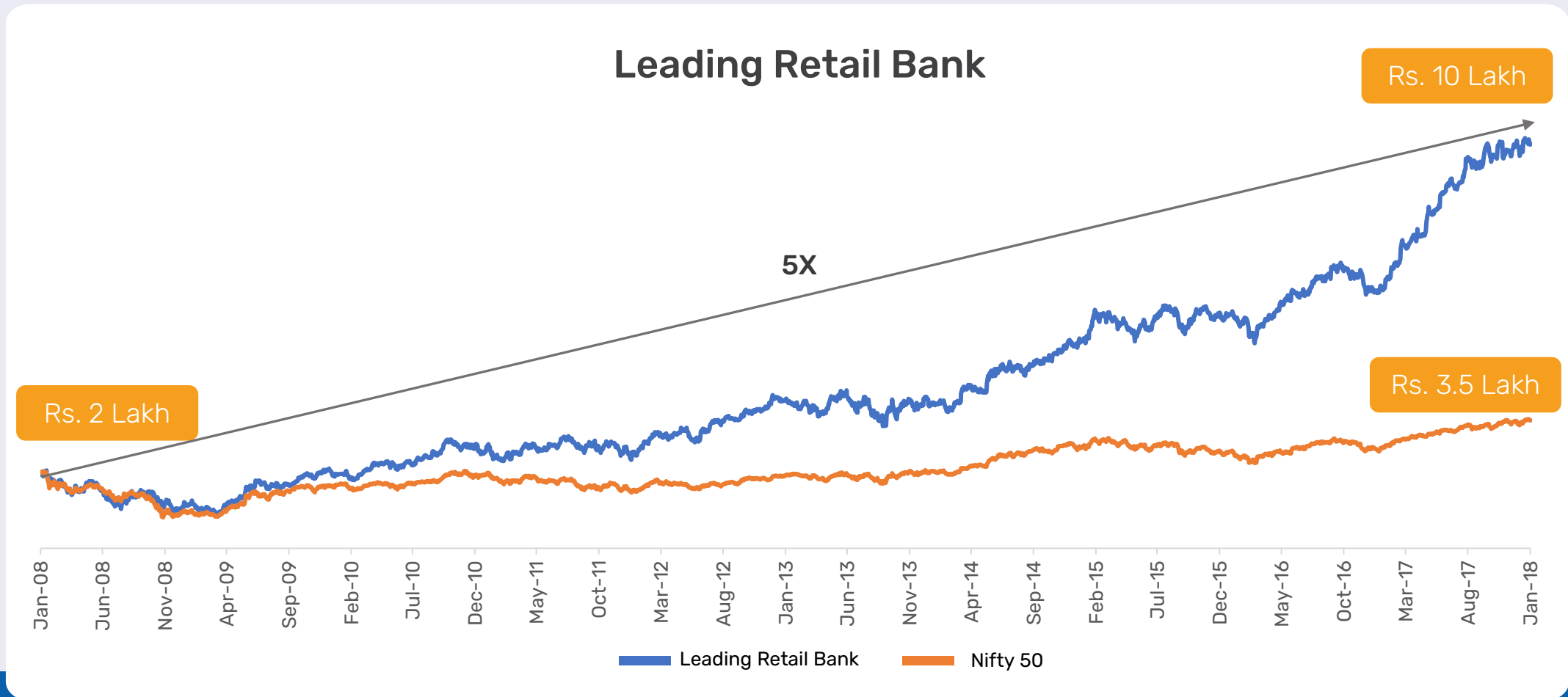


In a span of approx. 9 years, a prominent technology company harnessed the power of digitization, outsourcing, a low-cost technical workforce, and globalization to achieve an extraordinary growth of 60 times. This transformation turned a modest Rs. 2 lakh investment into an impressive Rs. 1.2 crore.

INDIA – MEGATRENDS STUDY 2 – YEAR 2008

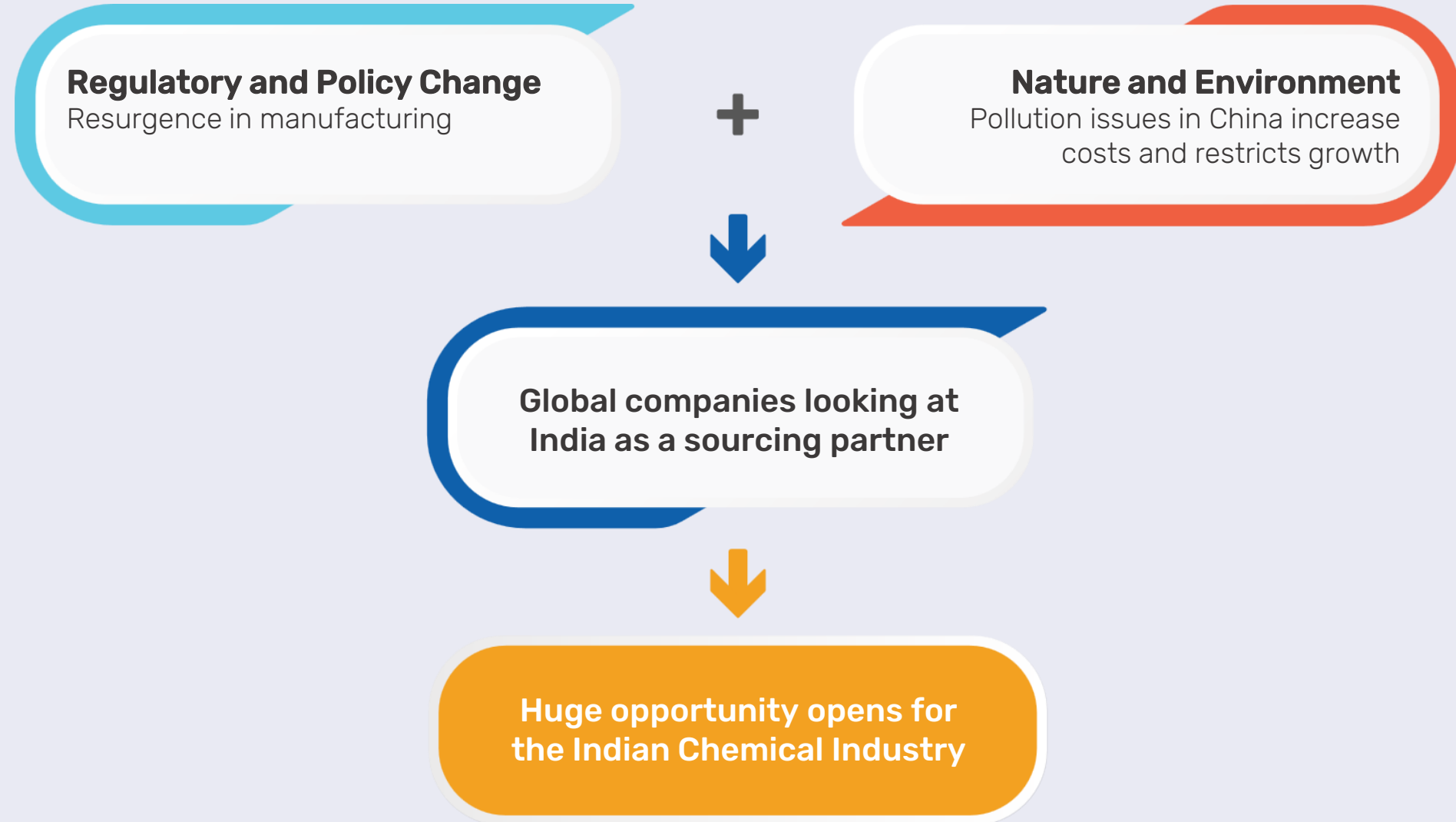


INDIA – MEGATRENDS STUDY 2 – YEAR 2008

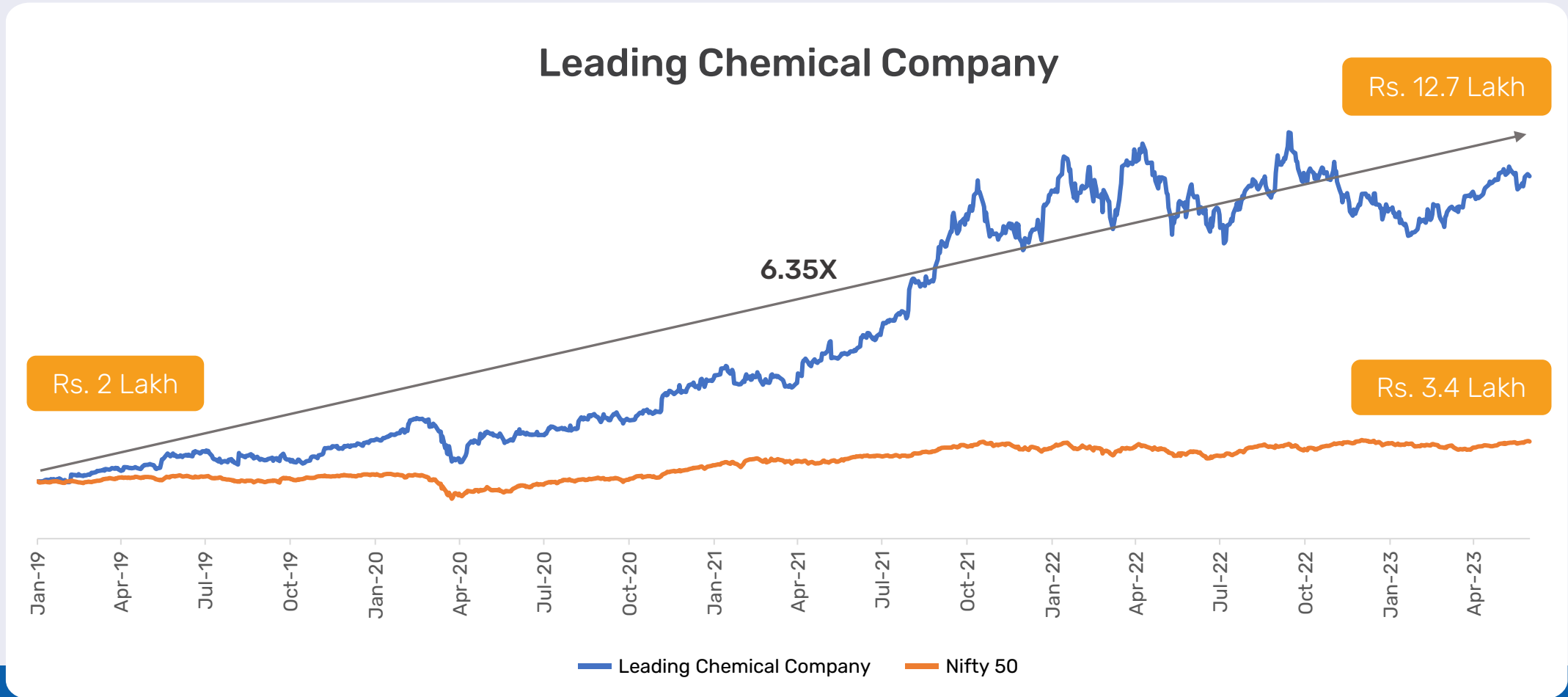


By capitalizing on the megatrends of the emerging middle class, financial liberalization, and fintech, a prominent bank achieved high growth, turning a Rs. 2 lakh investment into Rs. 10 lakh within a span of 10 years multiplying the initial investment by 5 times.

INDIA – MEGATRENDS STUDY 3 – YEAR 2018



INDIA – MEGATRENDS STUDY 3 – YEAR 2018

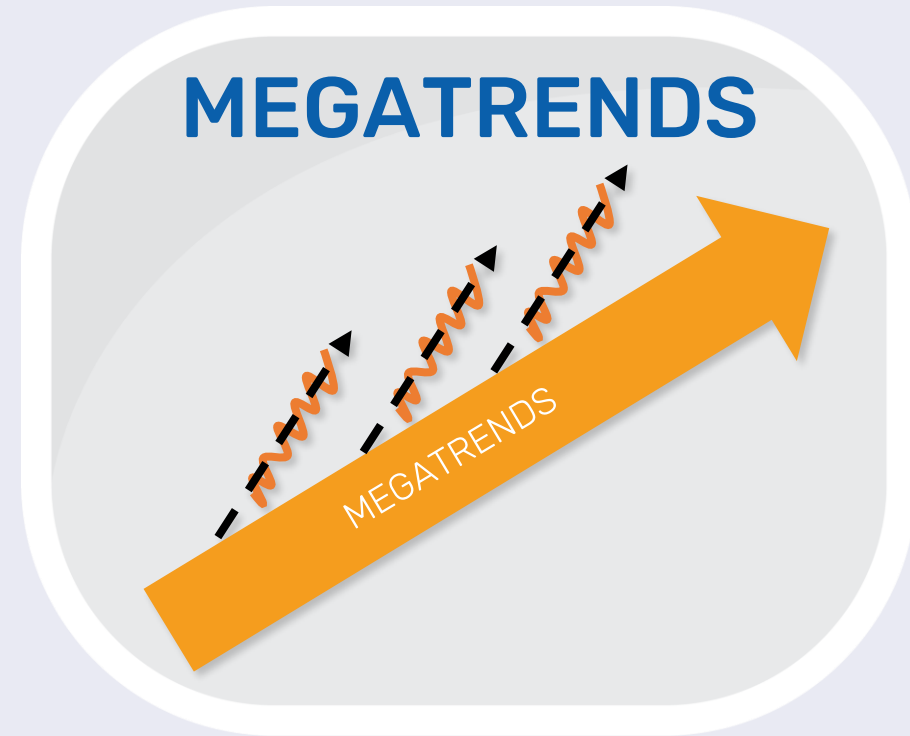
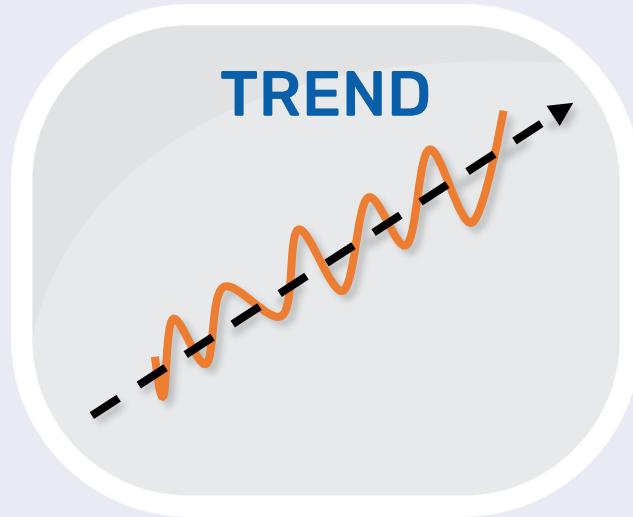
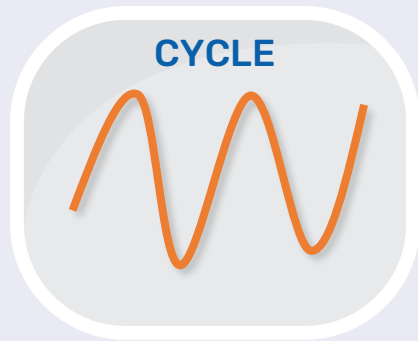


Harnessing megatrends such as the resurgence in manufacturing, a leading chemical company achieved notable results, multiplying a Rs. 2 lakh investment by 6.35 times and transforming it into an impressive Rs. 12.7 lakh in just ~4 years*



A Megatrend is a powerful long-term change that affects economies, businesses and companies.

MEGATRENDS INVESTING: BUY & WATCH

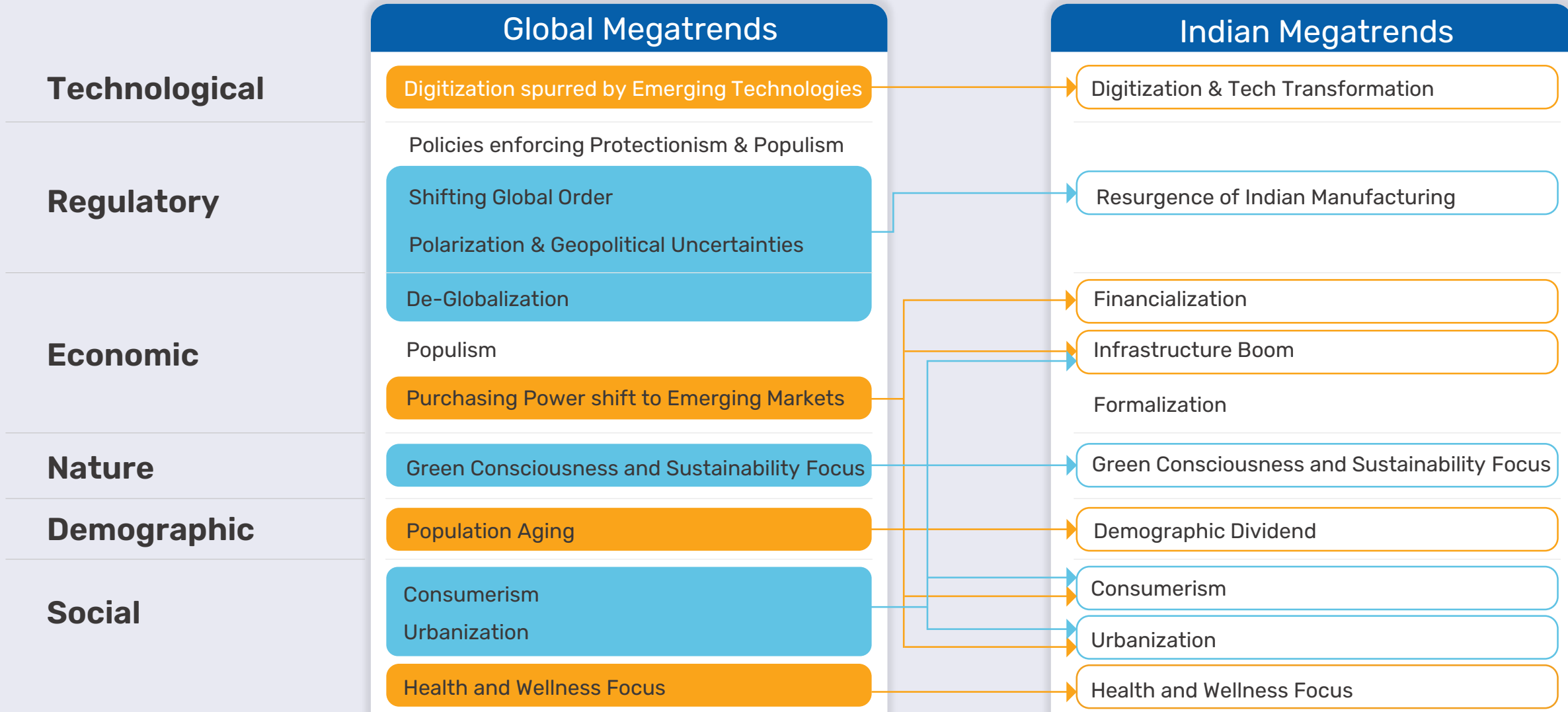


UNDERSTANDING THE SOURCE OF:



TECHNOLOGICAL	REGULATORY	ECONOMIC	NATURE	DEMOGRAPHIC	SOCIAL
Digitization & Tech Transformation	Resurgence of Indian Manufacturing	Financialization	Green Consciousness and Sustainability Focus	Demographic Dividend	Health and Wellness Focus
		Infrastructure Boom			Consumerism & Urbanization

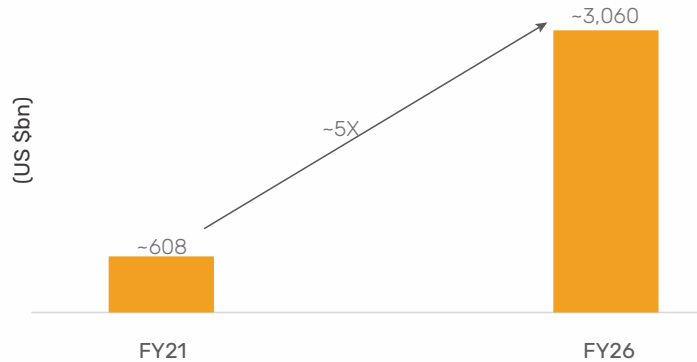
INTERLINKAGES BETWEEN GLOBAL MEGATRENDS AND INDIAN MEGATRENDS



CURRENT MEGATRENDS



Technology-Digitization & Tech Transformation



UPI (Unified Payments Interface) transactions in India may surge to a fivefold increase by FY 2026.

Source: PayTM RHP

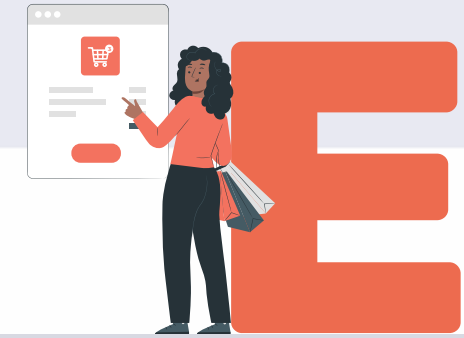


Regulatory - Resurgence of Indian Manufacturing

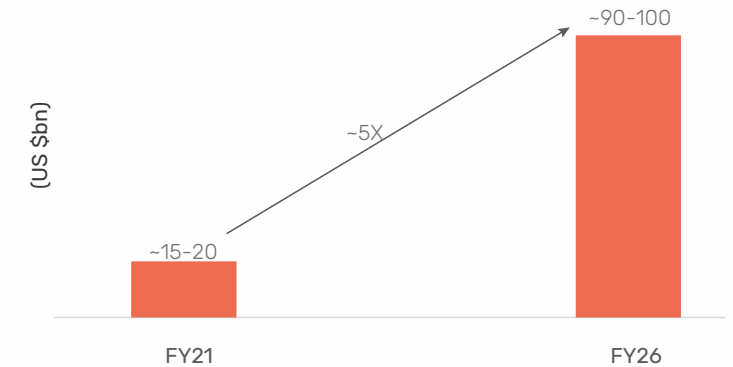


The PLI Scheme seeks to make India a global manufacturing hub.

Source: GS Report/PIB



Economic-Formalisation



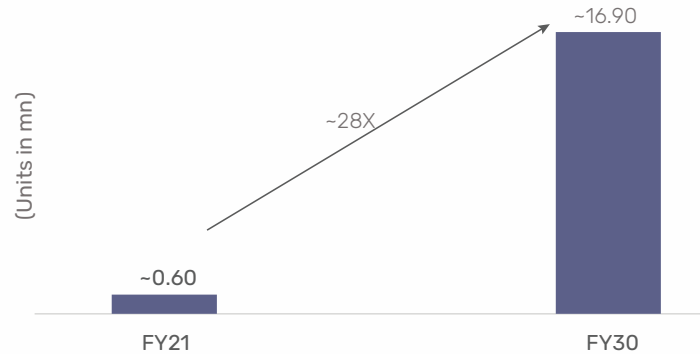
The BNPL* business is expected to grow fivefold by FY26.

*Buy now pay later
Source: PayTM RHP

CURRENT MEGATRENDS

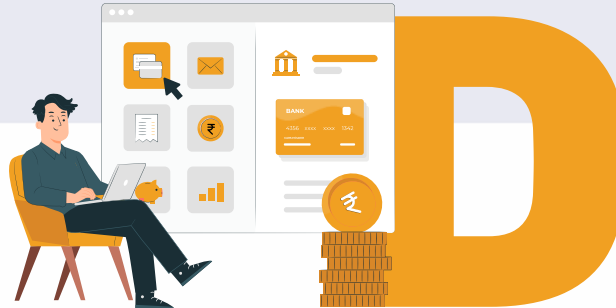


Nature-Green Consciousness & Sustainability Focus

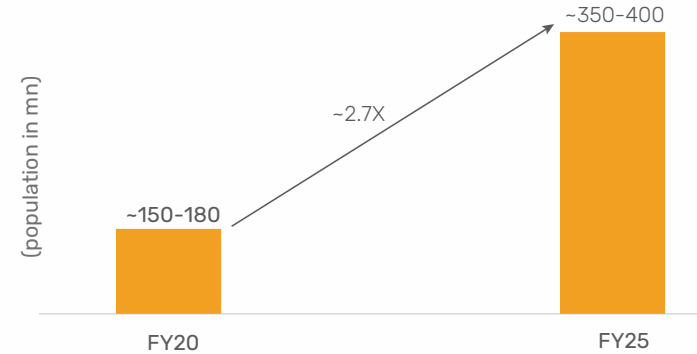


India's EV production is expected to rise from 0.6 mn units in FY21 to ~16.90 mn units by FY30.

Source: www.researchandmarkets.com/reports/5457633



Demographic Dividend

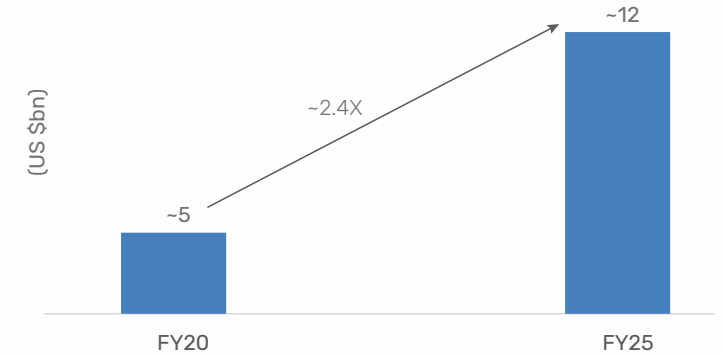


The e-commerce customer base is expected to grow by 2.7 times by FY25.

Source: Bernstein report



Social - Rising Consumerism and Urbanization



Social Behavior is changing radically. Eating out expense may rise 2.4 times by FY25.

Source: Nykaa RHP

INTRODUCING BAJAJ FINSERV FLEXI CAP FUND

(An open ended equity scheme investing across large cap, mid cap,
small cap stocks)

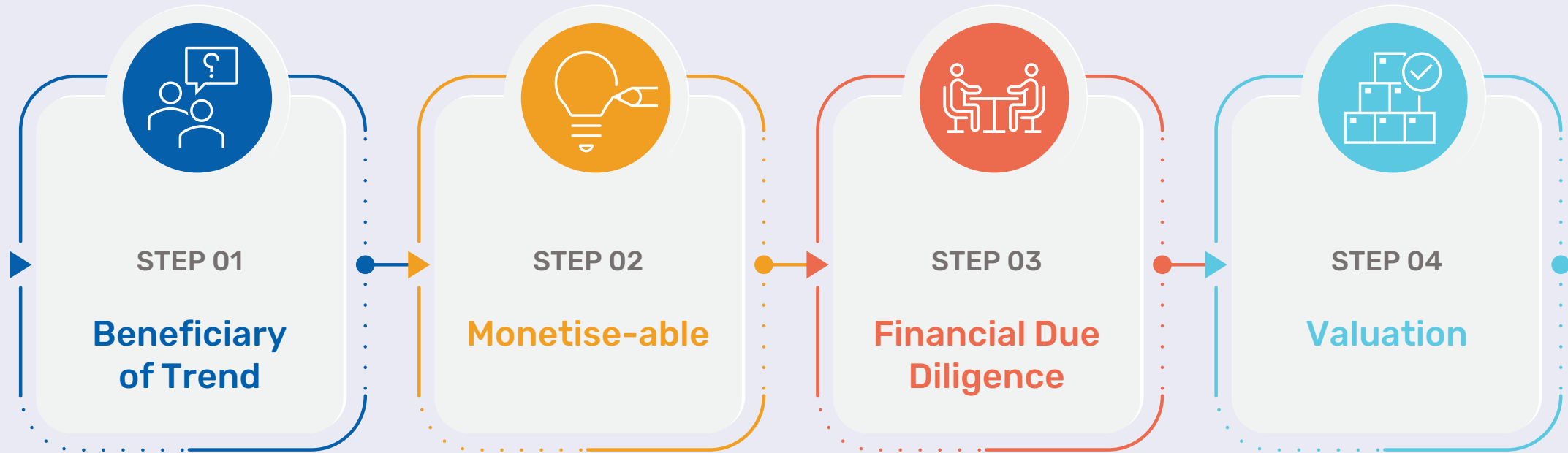
“Nothing is more powerful than an idea whose time has come.”— Victor Hugo

MEGATRENDS TO PORTFOLIO



A Portfolio of companies with the potential of sustainable high growth.

TREND ASSESSMENT & STOCK SELECTION PROCESS



Select the Business and Management that can capitalise on the opportunity

Understand Financials

Ascertain appropriate valuation zone

INQUBE PROCESS

OUR INVESTMENT PHILOSOPHY

INQUBE

INFORMATION EDGE

- Outperform the market on superior information collection

QUANTITATIVE EDGE

- Outperform the market on processing information better
- Quant models, Analytical models

BEHAVIORAL EDGE

- Outperform the market by better decision making
- Take advantage of crowd over-reaction and underreaction
- Reduces one's own behavioral pitfalls

Hunting Ideas

TOP-DOWN
IDEAS

ECONOMY

ECONOMY

INDUSTRY

INDUSTRY

COMPANY

COMPANY

BOTTOM-UP
IDEAS

Cycles

Behavioral
Screening

Analysing Ideas

- Business
- Management
- Valuation

Checklist

Pre-
mortem

Allocating

- Size
- Quality
- Value
- Growth
- Risk

Journal

Quant

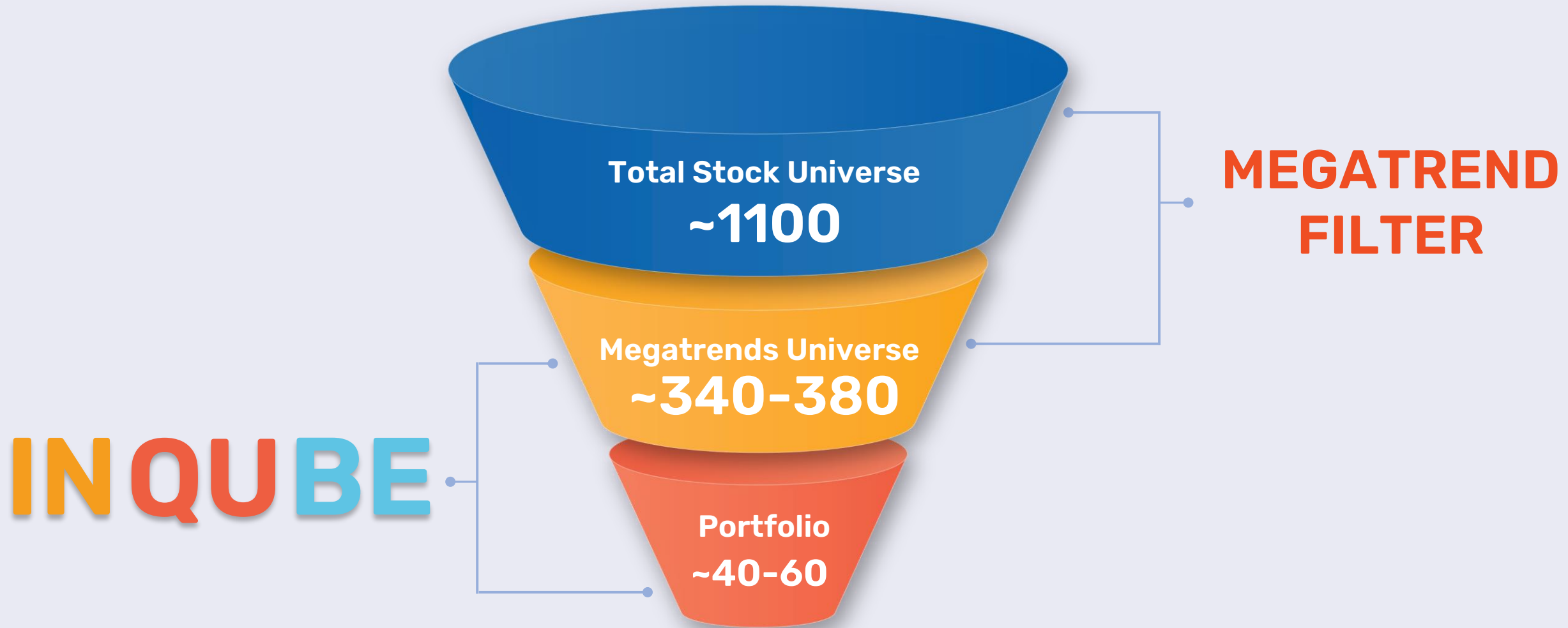
Pre-
commitment

MEGATRENDS TO PORTFOLIO

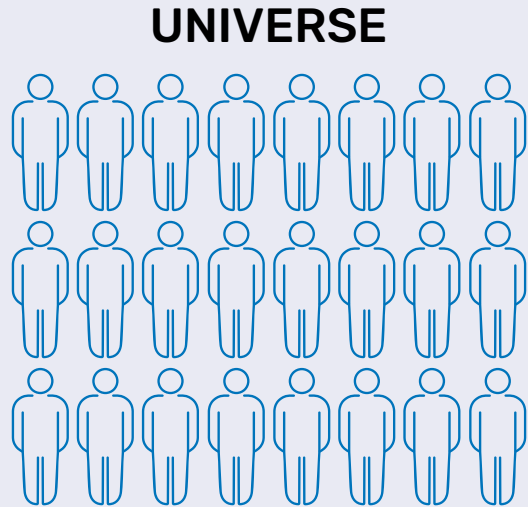


A Portfolio of companies with the potential of sustainable high growth.

PORTFOLIO CONSTRUCTION PROCESS



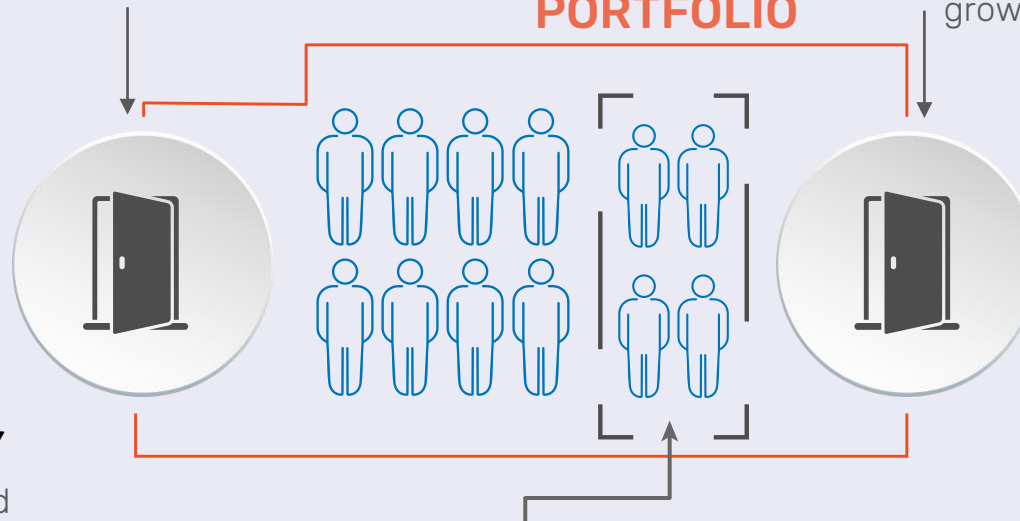
PORTFOLIO MANAGEMENT PROCESS



- WHAT TO BUY**
- Beneficiary of trend
 - Monetise-able opportunities
 - Financial strength

WHEN TO BUY

- Near term trend confirmation
- Over reaction to negative short-term trigger
- Under reaction to positive long-term trigger



- WHAT TO SELL**
- Over reaction to long-term megatrend
 - New megatrend emerging
 - Change in company's fundamentals

WHEN TO SELL

- Change of megatrend
- Long term megatrend growth maturing

VALUATION GUIDES OUR ALLOCATION

Rebalancing weights, where valuation overreaches in short term

PORTFOLIO WHICH IS: 5 IN 1



Long-Term



Multi-Trend



Growth Compounders

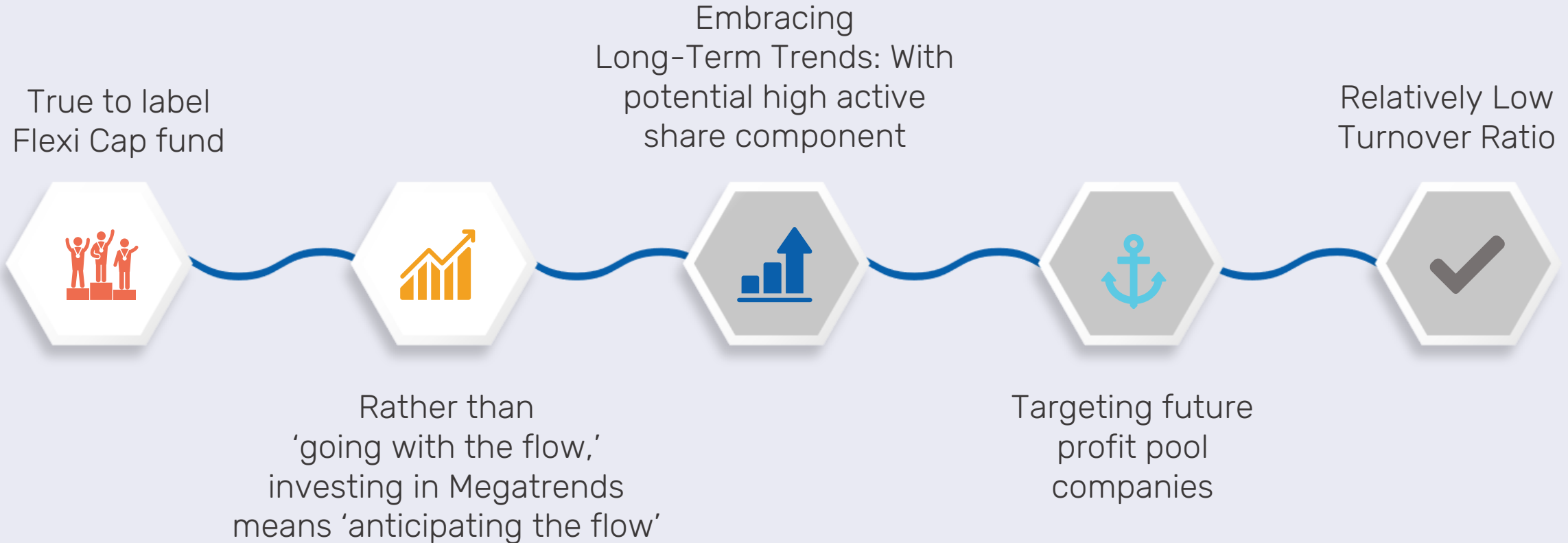


Multi-Sector



Flexi Cap

HOW BAJAJ FINSERV FLEXI CAP FUND IS A DIFFERENT PROPOSITION

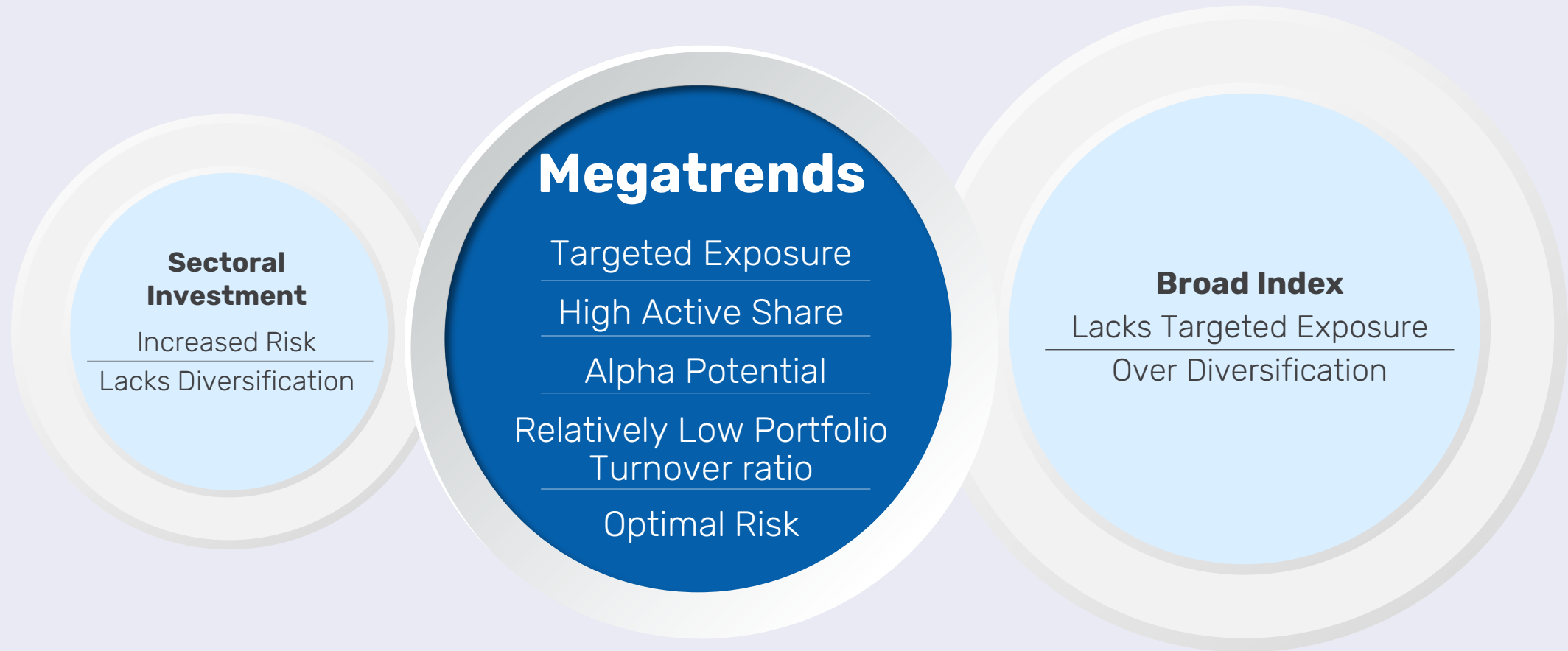


IDENTIFYING FUTURE WINNER

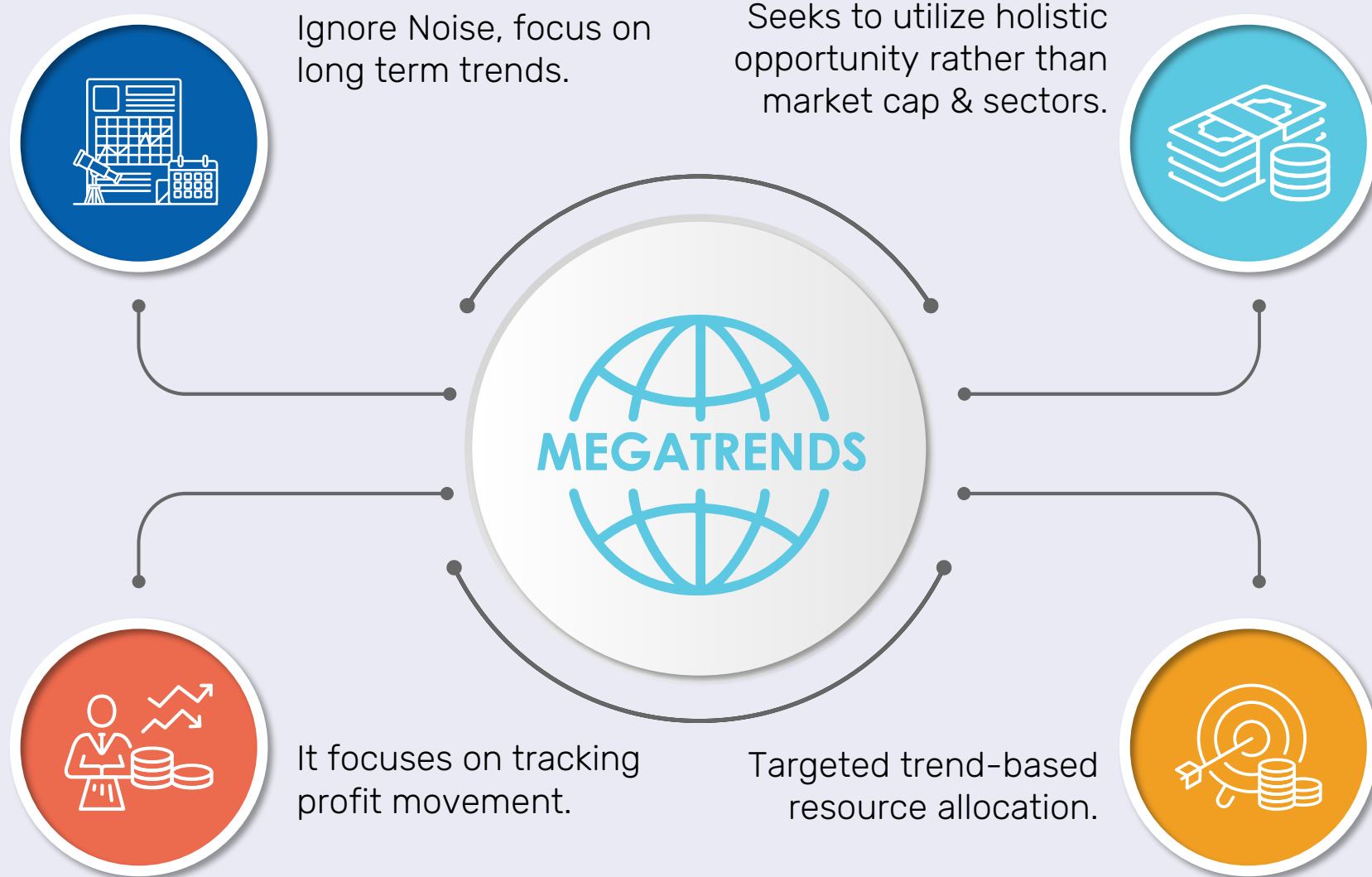


Rather than **Going with the flow**, investing in Megatrends means **Anticipating the flow**.

NAVIGATING MEGATRENDS: FINDING THE BALANCE



WHY BAJAJ FINSERV FLEXI CAP FUND IS USEFUL FOR INVESTORS?



KEY FEATURES OF THE FUND:



Investing in the megatrends with BAJAJ FINSERV FLEXI CAP FUND

(An open ended equity scheme investing across large cap, mid cap, small cap stocks)



TECHNOLOGICAL

REGULATORY

ECONOMIC

NATURE

DEMOGRAPHIC

SOCIAL

Company Name	Trend	% to Net Assets
HDFC Bank Limited	T E	8.15%
Tata Consultancy Services Limited	T	4.74%
Reliance Industries Limited	T R E N S	4.60%
Hindustan Unilever Limited	D S	4.41%
Infosys Limited	T	4.09%
Divi's Laboratories Limited	E	4.02%
Mahindra & Mahindra Limited	N S	3.90%
ICICI Bank Limited	T E	3.19%
Bharti Airtel Limited	T	2.97%
Britannia Industries Limited	D S	2.95%
Bajaj Finance Limited	E S	2.53%
GE Vernova T&D India Limited	R E	2.36%
Jubilant Foodworks Limited	T D S	2.32%
Havells India Limited	R S	2.06%
Axis Bank Limited	T E	1.99%
United Breweries Limited	D S	1.96%
State Bank of India	T E	1.91%
Dr Reddys Laboratories Limited	D S	1.64%
Zomato Limited	T S	1.64%
Aditya Birla Capital Limited	E S	1.57%
ABB India Limited	R E	1.40%
Alkem Laboratories Limited	D S	1.28%
Sanofi Consumer Healthcare India Limited	D S	1.25%

Company Name	Trend	% to Net Assets
HDFC Life Insurance Company Limited	E S	1.23%
Hitachi Energy India Limited	R E N	1.17%
Siemens Limited	R E	1.15%
Jio Financial Services Limited	E	1.15%
UNO Minda Limited	R	1.12%
Can Fin Homes Limited	E S	1.09%
Neuland Laboratories Limited	E S	1.02%
Syngene International Limited	E	1.02%
Piramal Pharma Limited	E S	1.00%
Affle (India) Limited	T D	0.99%
Emcure Pharmaceuticals Ltd	D S	0.90%
K.P.R. Mill Limited	R	0.88%
Gillette India Limited	D S	0.81%
Radico Khaitan Limited	D S	0.81%
Landmark Cars Limited	S	0.77%
The Ramco Cements Limited	E	0.75%
VA Tech Wabag Limited	R N	0.70%
Metro Brands Limited	D S	0.66%
PNB Housing Finance Limited	E S	0.66%
Orchid Pharma Limited	E S	0.66%
Cera Sanitaryware Limited	E D	0.64%
Kajaria Ceramics Limited	R E S	0.62%

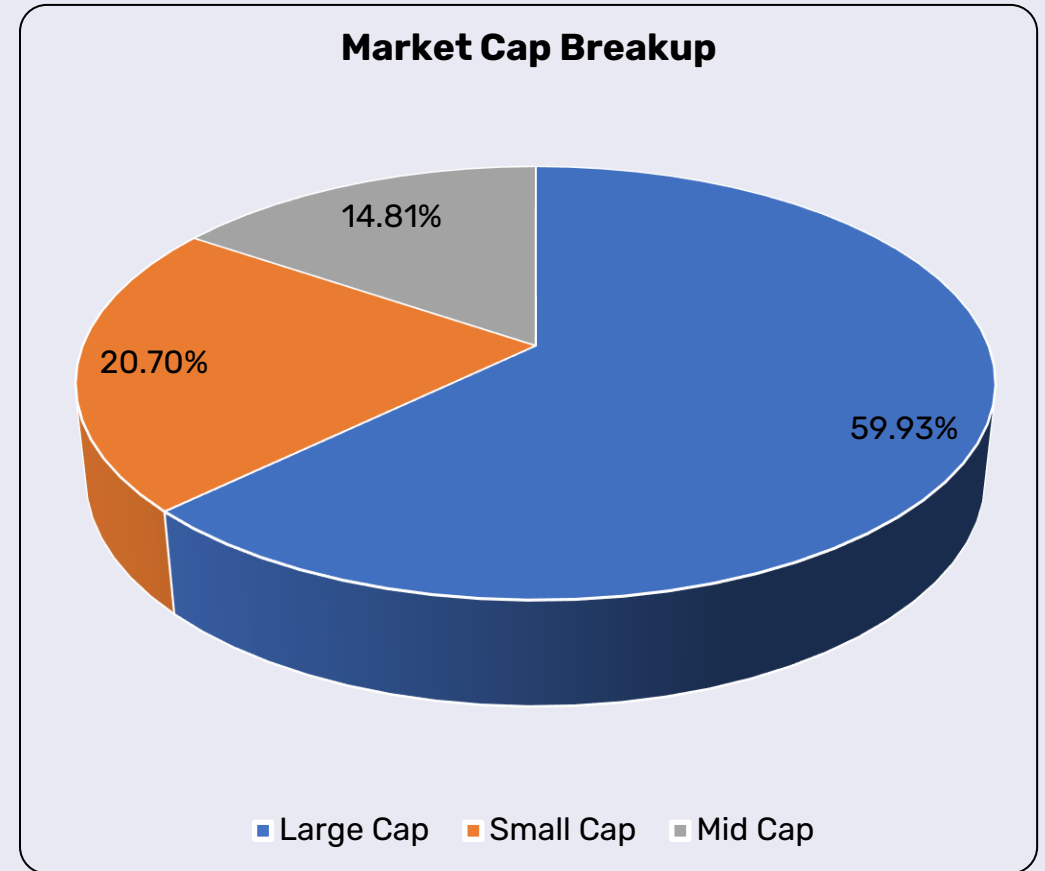
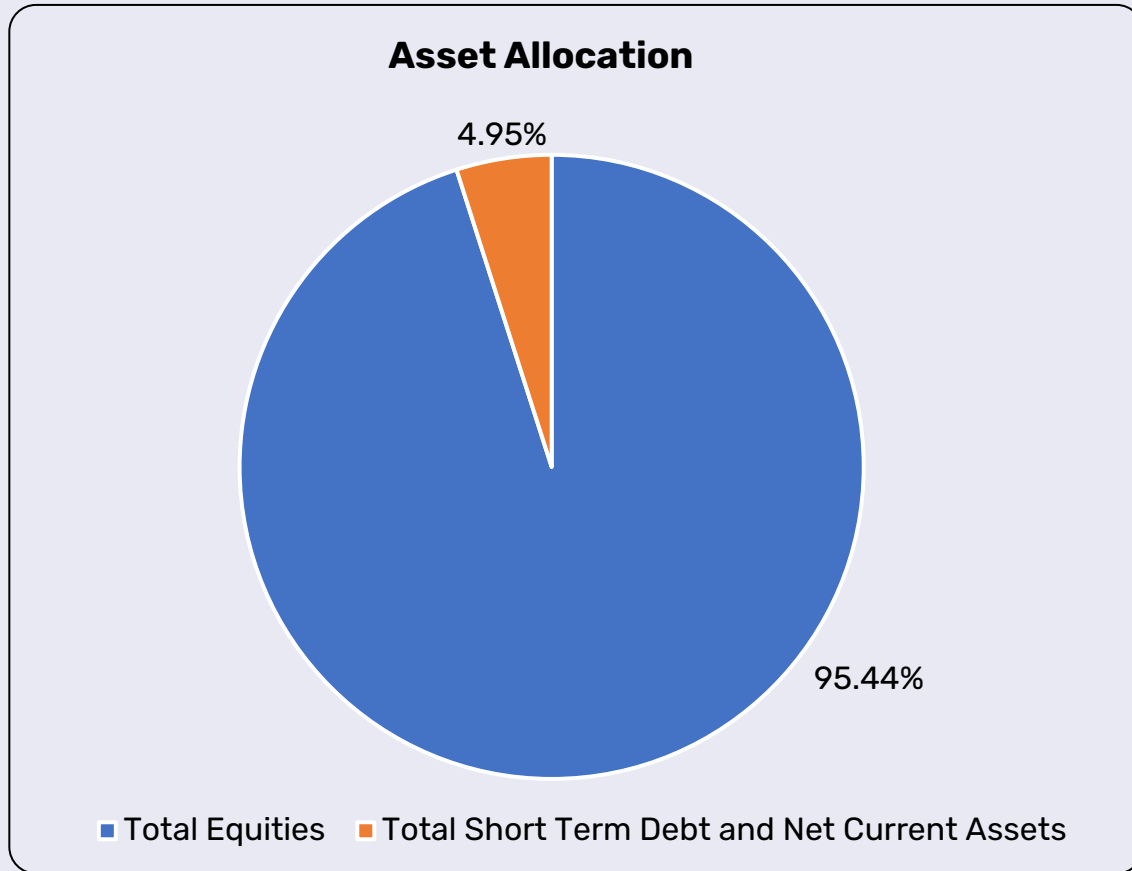
Company Name	Trend	% to Net Assets
FSN E-Commerce Ventures Limited	T D S	0.60%
Multi Commodity Exchange of India Limited	E	0.58%
Neogen Chemicals Limited	R N	0.57%
Thomas Cook (India) Limited	S	0.54%
Shaily Engineering Plastics Limited	R S	0.54%
Vinati Organics Limited	R	0.49%
Star Cement Limited	R E	0.48%
Go Digit General Insurance Ltd	E	0.43%
HEG Limited	R N	0.43%
Engineers India Limited	R N	0.43%
Pondy Oxides & Chemicals Ltd	N	0.40%
Dr. Lal Path Labs Limited	D S	0.39%
KSB Limited	N	0.38%
AIA Engineering Limited	R E	0.38%
V-Mart Retail Limited	D S	0.38%
Dixon Technologies (India) Limited	R	0.37%
Schneider Electric Infrastructure Limited	R E	0.37%
Safari Industries (India) Limited	D S	0.34%
Mold-Tek Packaging Limited	S	0.25%
SBI Life Insurance Company Limited	S	0.21%
Vedant Fashions Limited	D S	0.13%
Sudarshan Chemical Industries Limited	R	0.02%

These 6 color dots represent each trend and the dots after each company's name represent its presence in that particular trend wherever applicable. We have also shown % to Net Assets for each company.

● TECHNOLOGICAL ● REGULATORY ● ECONOMIC ● NATURE ● DEMOGRAPHIC ● SOCIAL

Data as on 31st January 2025.

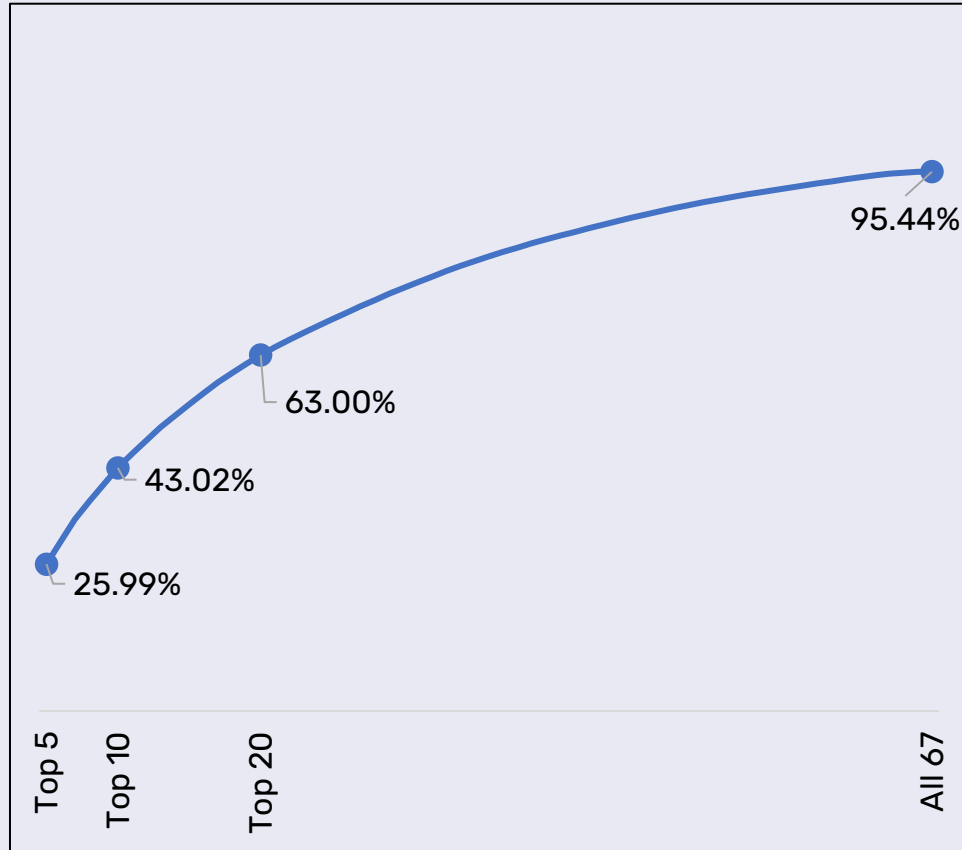
BAJAJ FINSERV FLEXI CAP FUND - ALLOCATION



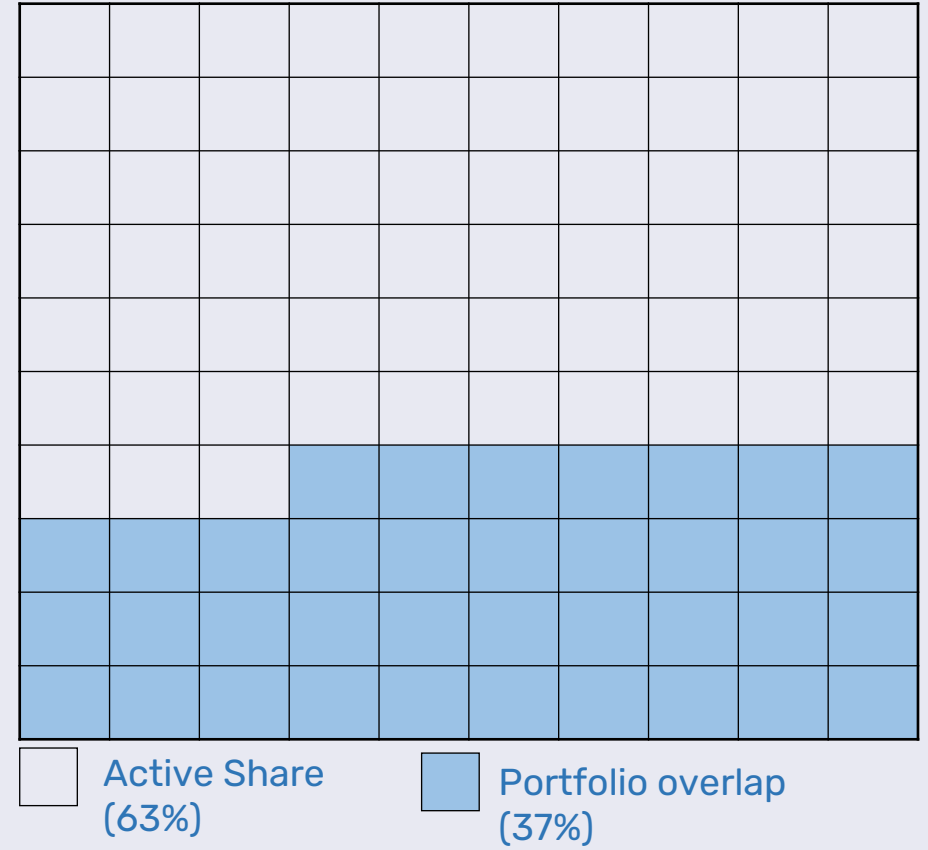
Data as on 31st January 2025.

PORTFOLIO CONCENTRATION & ACTIVE SHARE

Portfolio Concentration

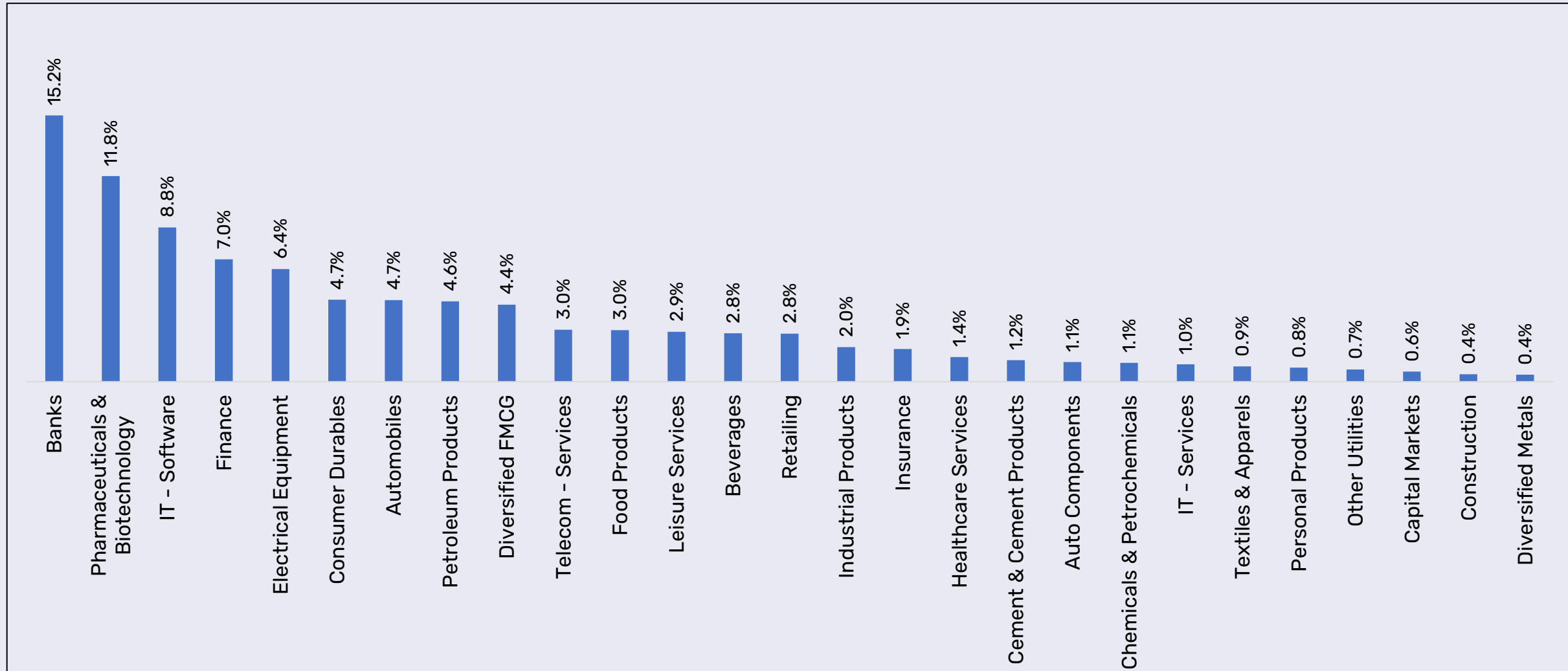


Portfolio Active Share



Data as on 31st January 2025.

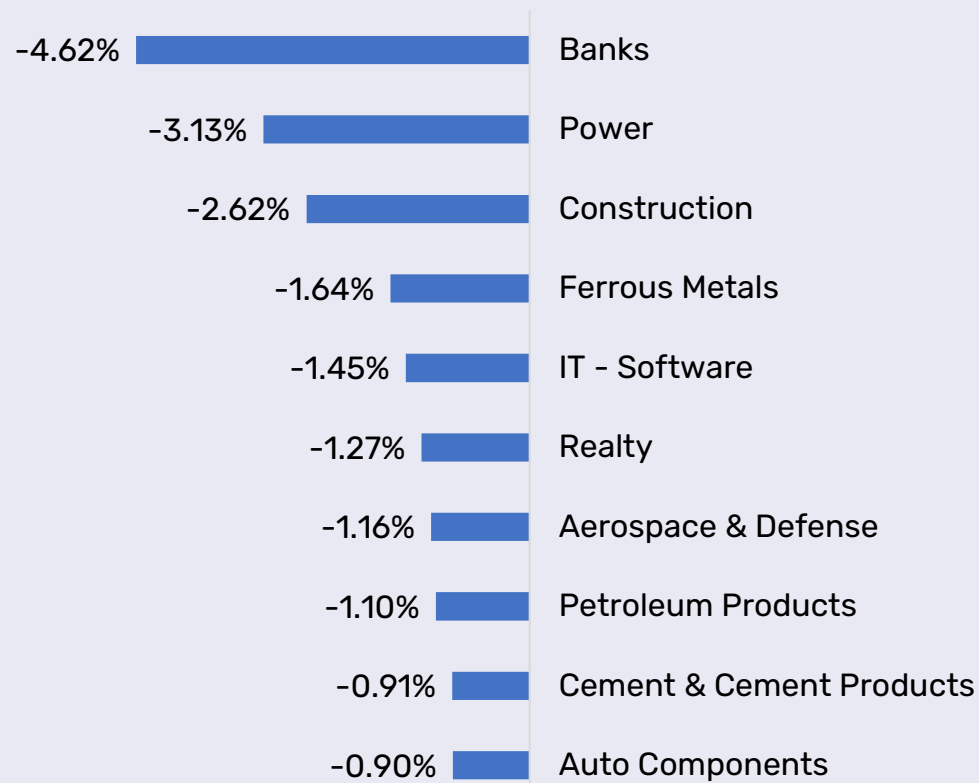
BAJAJ FINSERV FLEXI CAP FUND - INDUSTRY ALLOCATION



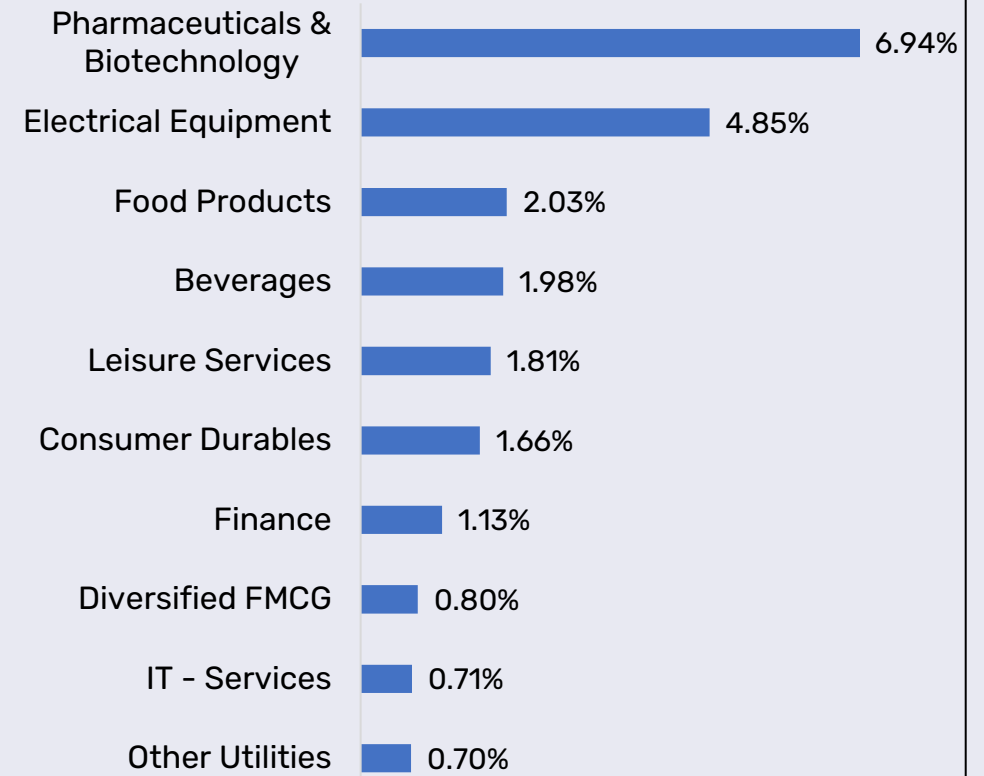
Data as on 31st January 2025.

RELATIVE WEIGHTAGE ALLOCATION

Top 10 Underweight Industries



Top 10 Overweight Industries



Data as on 31st January 2025.

SCHEME FEATURES

Scheme Type	An open ended equity scheme investing across large cap, mid cap, small cap stocks
Plans	Bajaj Finserv Flexi Cap Fund - Regular Plan Bajaj Finserv Flexi Cap Fund - Direct Plan
Option	Growth & IDCW
Minimum Application Amount	Rs. 500 (Plus multiples of Re.1)
Minimum Additional Application	Rs. 100 (Plus multiples of Re.1)
Entry Load	Nil
Exit Load	if units are redeemed / switched out within 6 months from the date of allotment: • if upto 10% of units allotted are redeemed/switched out - Nil • any redemption / switch-out of units in excess of 10% of units allotted - 1% of applicable NAV. > if units are redeemed/switched out after 6 months from the date of allotment, no exit load is payable.
Fund Manager	Mr. Nimesh Chandan and Mr. Sorbh Gupta (Equity Portion) Mr. Siddharth Chaudhary (Debt Portion)
Benchmark Index	BSE 500 TRI
SIP / SWP / STP	Available

BAJAJ FINSERV FLEXI CAP FUND

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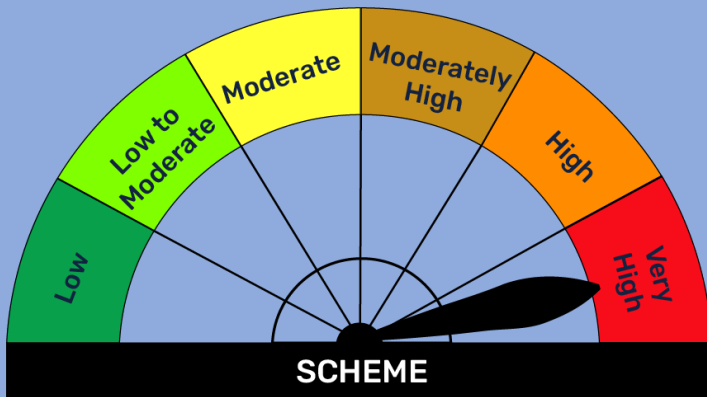
This product is suitable for investors who are seeking*:

- Wealth creation/capital appreciation over long term
- Investment in equity and equity related instruments across large cap, mid cap and small cap stocks

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

SCHEME

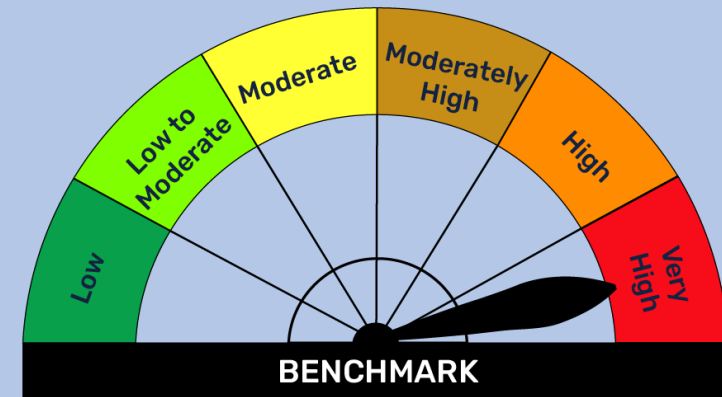
RISKOMETER



The risk of the scheme is very high

BENCHMARK

RISKOMETER



The risk of the benchmark i.e. BSE 500 TRI is very high

DISCLAIMER

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

THANK YOU