

BAJAJ FINSERV CONSUMPTION FUND

(An open ended equity scheme following consumption theme)

Riding the wave of megatrends
transforming consumption patterns

February 2025



Company Name	Allocation	Consumption	Company Name	Allocation	Consumption
ITC Limited	4.18%	M	Cera Sanitaryware Limited	1.82%	B
Trent Limited	3.47%	M	Dixon Technologies (India) Limited	1.72%	B
Mahindra & Mahindra Limited	3.40%	B	Colgate Palmolive (India) Limited	1.70%	M
Info Edge (India) Limited	3.23%	E	FSN E-Commerce Ventures Limited	1.64%	E
InterGlobe Aviation Limited	3.14%	B	Devyani International Limited	1.49%	B
United Breweries Limited	3.11%	B	Safari Industries (India) Limited	1.39%	M
Jubilant Foodworks Limited	3.03%	B	Zyduz Wellness Limited	1.30%	W
Hindustan Unilever Limited	2.98%	M	Metro Brands Limited	1.29%	B
Zomato Limited	2.95%	E	Landmark Cars Limited	1.27%	B
Godrej Consumer Products Limited	2.82%	M	Westlife Foodworld Limited	1.15%	B
Bharti Airtel Limited	2.81%	M	Astral Limited	1.15%	B
The Indian Hotels Company Limited	2.72%	B	Gillette India Limited	1.14%	M
Havells India Limited	2.63%	B	PVR INOX Limited	1.09%	B
Eicher Motors Limited	2.60%	B	Ganesha Ecosphere Limited	1.01%	W
Marico Limited	2.59%	M	Century Plyboards (India) Limited	1.00%	M B
Radico Khaitan Limited	2.46%	B	Emami Limited	0.98%	W
V-Mart Retail Limited	2.36%	M	Voltas Limited	0.96%	B
Page Industries Limited	2.35%	B	Brainbees Solutions Ltd	0.92%	E
Oberoi Realty Limited	2.35%	B	Go Fashion (India) Limited	0.88%	B
Britannia Industries Limited	2.01%	M	Senco Gold Limited	0.85%	M B
Tata Consumer Products Limited	1.94%	M	Whirlpool of India Limited	0.64%	B
Hero MotoCorp Limited	1.94%	M	Orient Electric Limited	0.40%	B
United Spirits Limited	1.86%	B	ITC Hotels Limited	0.15%	B
			Vedant Fashions Limited	0.13%	B



These 4 color bars represent each trend and the bars after each company's name represent its presence in that particular trend wherever applicable. We have also shown % to Net Assets for each company. Data as on 31st January 2025

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Product Label

Bajaj Finserv Consumption Fund

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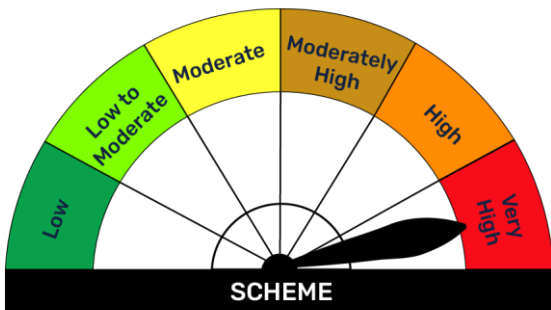
This product is suitable for investors who are seeking*:

- Wealth creation over long term.
- To invest predominantly in equity and equity related instruments of companies that are likely to benefit directly or indirectly from the domestic consumption led demand.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

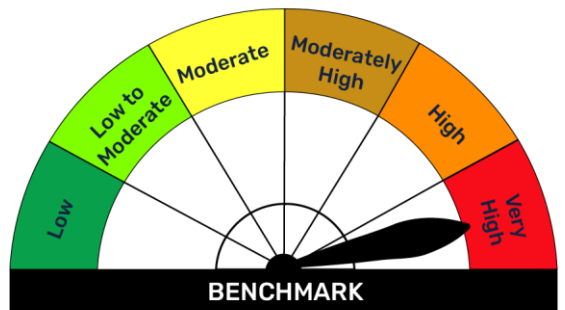
Riskometer

Scheme



The risk of the scheme is very high

Benchmark



The risk of the benchmark i.e. Nifty India Consumption Total Return Index (TRI) is very high

Mutual Fund investments are subject to market risks,
read all scheme related documents carefully.